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Is your library website enough?

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Is your library website enough? – IFLA Poster Session Aug 10-14th, 2008

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RYERSON UNIVERSITY LIBRARY *Socialize your WebPAC*

By integrating library services through popular web technologies the Library can make its resources much more accessible. Libraries need to adapt and re-purpose their data and information so that it can be used by patrons where, when and how they want to use it. To meet this need, the Ryerson University Library has initiated several projects to expand access to its resources beyond the traditional confines of the building and the website.

facebook

Having a presence within Facebook allows patrons with accounts a way of retrieving useful information through a familiar environment. It is not a replacement for the library resources, rather, a way of gaining access to information readily available yet unknown to the patron.

By providing a link to "Share on Facebook" in your catalogue, you can allow users to post a title they have found in the catalogue to their Facebook account. This provides the users a convenient way to record information from the catalogue and to distribute it to their friends.

iGoogle

Many web users have their own personalized home pages. By creating widgets you can let your users add catalogue functionality to their frequently used pages. Ryerson has created widgets for NetVibes and Google home pages, but you could create these for many other personalized home page services.

Creating a widget is fairly simple once you have basic understanding of XML.

netvibes

More information and tutorials available at: <http://www.ryerson.ca/library/library20/>

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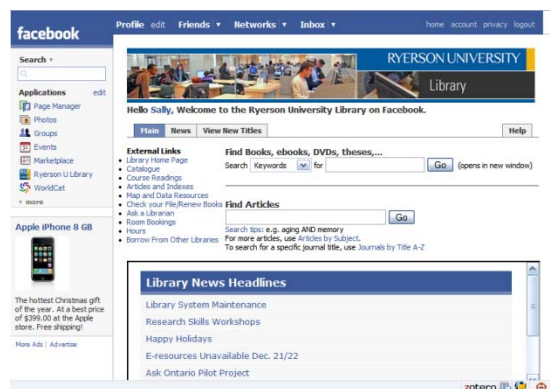
Created by Graham McCarthy for IFLA Conference, Washington D.C. Aug. 27-July 2008

Increasingly students and researchers are accessing and using information in a wide variety of settings on an array of different devices. Libraries need to adapt and re-purpose their data and information so that it can be used by patrons where, when and how they want to use it. To meet this need the Ryerson Library has initiated several projects to expand access to its resources beyond the traditional confines of the building and the website.

Integrate Your Library with Facebook

Library Facebook Application

The Toronto Star recently reported that more than half of Canadian web users have a Facebook account. You can take advantage of this by making your Library and its resources available in Facebook.



Ryerson's Facebook Application

Ryerson's Facebook application is available for installing in your Facebook account. Go to:

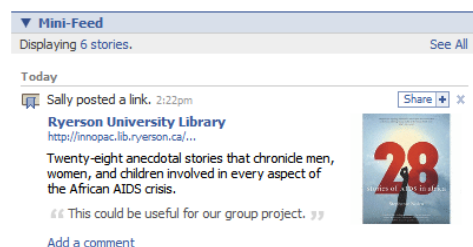
<http://apps.facebook.com/ryersonlibrary/>

Develop Your Own Facebook Application

Instructions for developing your own Facebook application can be found at:

<http://www.ryerson.ca/library/iii/facebook.html>

Post to Facebook



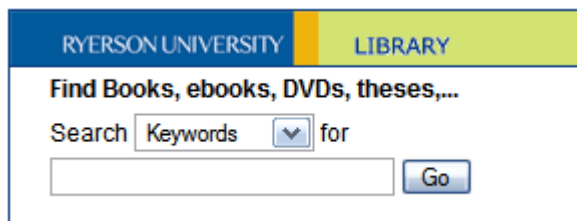
Post as it appears in Facebook



Button in catalogue

Add your Library to your Users Personalized Home Pages

Many web users have their own personalized home pages. By creating widgets you can let your users add catalogue functionality to their frequently used pages. Ryerson has created widgets for NetVibes and Google home pages, but you could create these for many other personalized home page services.

A search widget for Ryerson University Library. It features a blue header with 'RYERSON UNIVERSITY' and a green header with 'LIBRARY'. Below the headers is a search bar with the text 'Find Books, ebooks, DVDs, theses,...'. The search bar has a dropdown menu set to 'Keywords' and a 'Go' button.

This search widget may be inserted on iGoogle and Netvibes home pages.

Instructions for adding the Ryerson Library search widget to your Google or Netvibes home page are available at: <http://www.ryerson.ca/library/library20/>

Instructions for Creating Search Widgets for Your Library:

Google Gadget <http://www.ryerson.ca/library/library20/googleGadget.html>

NetVibes Gadget <http://www.ryerson.ca/library/library20/netvibes/netvibesGadget.html>

Integrate your Catalogue Holdings with Amazon, Google Books and Indigo/Chapters

With the installation of a couple of scripts, your Firefox users can instantly see the status of any book in your library when they search Amazon, Google Books or Indigo.



Late Nights on Air

Due back at the Ryerson University Library on 02-21-08
Author: Elizabeth Hay | [See more titles by Elizabeth Hay](#)

List Price:	\$32.99
Our Price:	\$18.14
You Save: \$14.85 (45%)	
Rewards Member Price:	\$16.49
In Stock	Get it Used or Rare from \$36.16
Rate this Item	Average Customer Rating
★★★★★	★★★★★
Rollover to choose rating	72 ratings

Ryerson Library Holdings Displaying in Indigo/Chapters

Ryerson's application and instructions for installing are available at:

<http://www.ryerson.ca/library/library20/>

This script can be adapted for use in your library.

Text Messaging from the Library Catalogue

Many of our users don't bring a pen and a piece of paper when they come to the Library, but they do bring their cell phones. Users can text message the title, call number and location of a title to themselves, then retrieve the information when they head into the stacks to find the book.

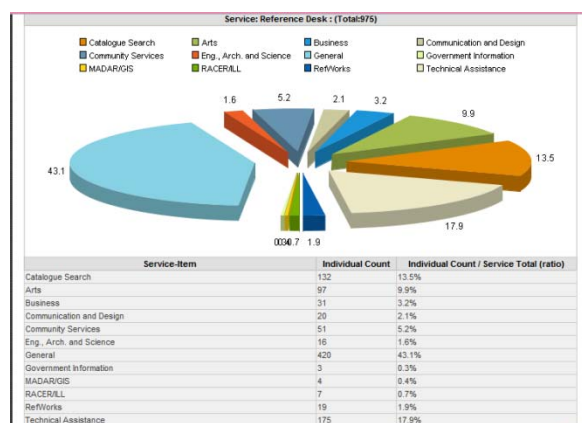


Instructions for Text Messaging from the Catalogue:

http://www.ryerson.ca/library/library20/tutorial_sms.html

Library Statistics

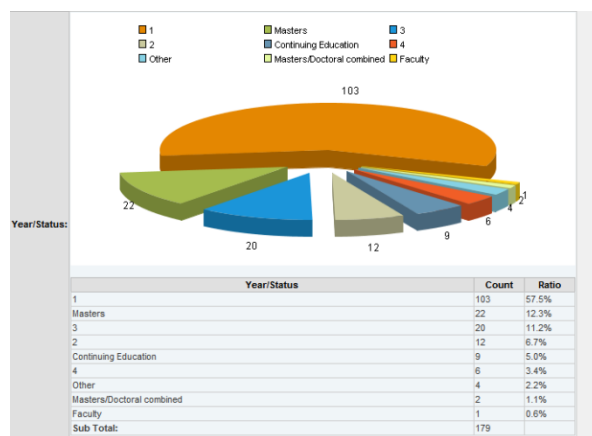
Service Point Statistics



Tracking the usage of service points is vital to making sure your library meets the needs of its patrons. This software package allows you to track various resources being used at different service points through a simple and easy to use interface.

On the back end, descriptive statistics are generated with an emphasis on visual data showing ratios of service use and tracking trends over time.

Bibliographic Instruction Statistics



We have developed a software package which allows us to record and track detailed bibliographic instruction statistics. Once a librarian or staff member completes an instruction session, they fill out a simple online web-form. This data is stored on a server and can be queried to determine information such as which departments are requesting instruction sessions, numbers of students attending sessions and what year they are in, session locations, length, etc. Full-colour graphs enable users to visualize the data and make decisions about instructional programmes.

Virtual Reference



askON is a real-time chat information service that offers immediate interactive and knowledgeable research and reference help on-line. Using chat, askON staff provide research guidance and can help you navigate the Internet, your library's services, and other online resources including full text magazine, newspaper resources and licensed research databases.

askON is a collaboration of 22 public and 14 post-secondary libraries that have offered up some of their staff time to make the service possible. Using state-of-the-art software from LivePerson (liveperson.com) askON provides 40 hours a week of chat reference service to public library visitors (up to 10 hours in French) and over 60 hours a week to post-secondary students.

More info: <http://askon.ca>