

Mobile Survey - Nov. 2008



811 responses, primarily undergraduate

Cell Phone Ownership



Smart Phone 21%

No Phone 3%





Cell Phone 76%

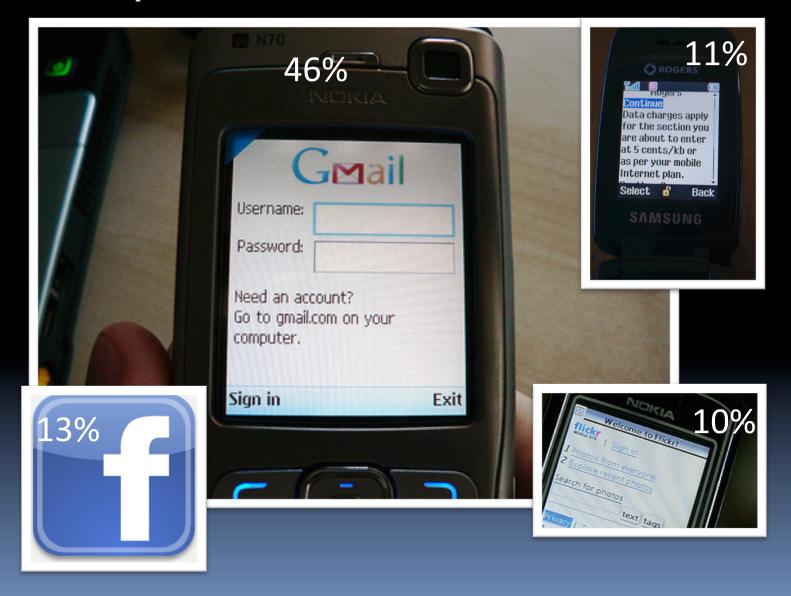
Top 4 Uses



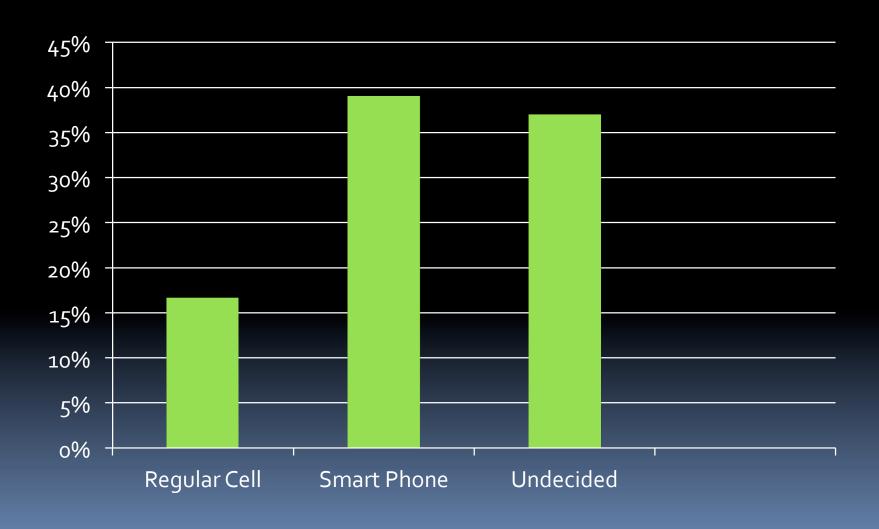
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ROGI

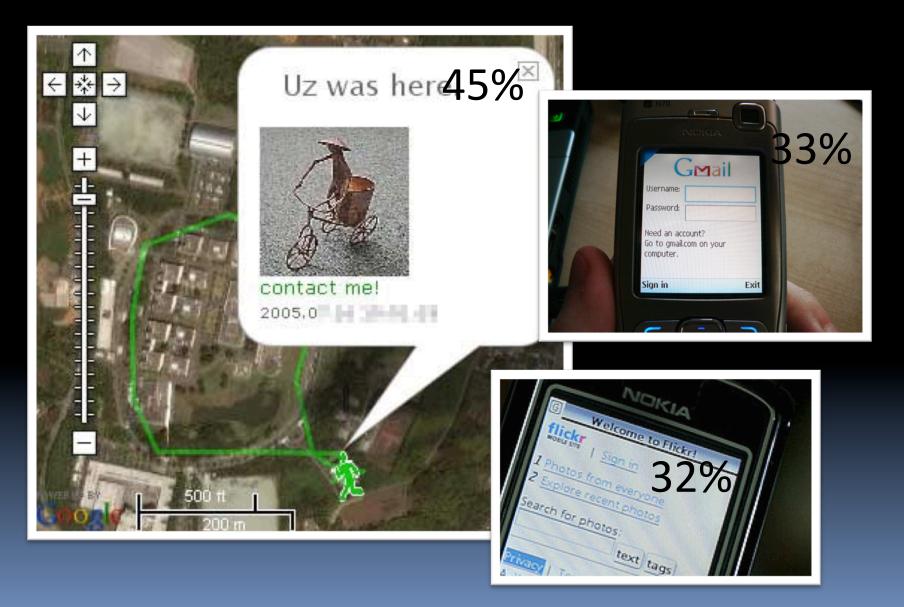
Top Internet Uses



What will your next phone be?



New features wanted



Other wifi enabled devices



8.7% have

32% plan to buy

Ryerson Library Mobile Site

- Hours
- Check for Available Laptops
- News Headlines
- Contact Us
- Research Workshops

• Additions?

Library Services for Phones

Top 4 requests

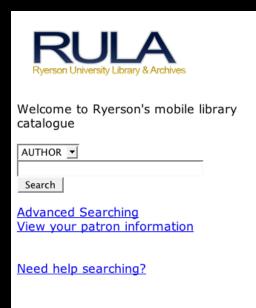
- Book Study Rooms
- Check hours
- Check borrower record
- Search Catalogue

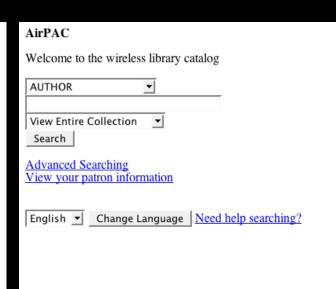
Mobile Catalogue

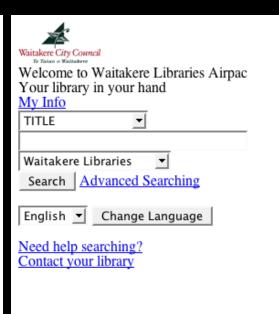
- Check Catalogue
- Check Borrower Record



Main Screen of Airpac







Limited customization

AUTHOR: boyden joseph

1-4 of 4

Boyden, Joseph, 1966-

- 1. Born with a tooth /... 2001
- 2. Three day road / Joseph... 2008
- 3. Three day road: a... 2005
- 4. Through black spruce /... 2008

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AUTHOR: boyden joseph in View Entire Collection 1-3 of 3 Boyden, Joseph.

- 1. Born with a tooth /... 2005
- 2. Three day road: a... 2005
- 3. Through black spruce /... 2008

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AUTHOR: Boyd, William, 1952in Waitakere Libraries 1-7 of 13 Boyd, William, 1952-

- 1. Any human heart /... 2002
- 2. Bamboo / William Boyd. 2006
- The blue afternoon /... 1993
- 4. Brazzaville Beach: a... 1990
- 5. The destiny of Nathalie... 1995
- 6. The dream lover [large... 2008
- 7. A good man in Africa /... 1981

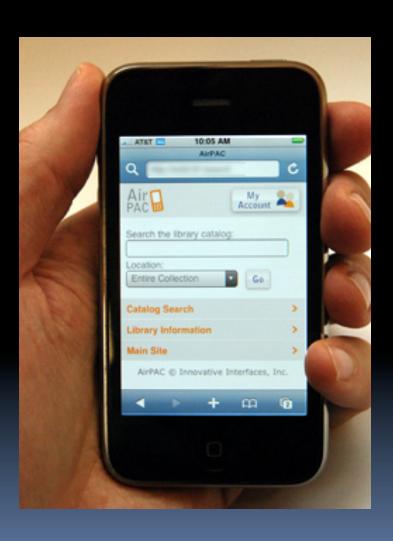
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Airpac Statistics





iPhone AirPAC



- ■March 2009
- Beta at Orange County Library System, FL

Future Directions



Pay by Phone and Skip the Line

QR Codes in Catalogues

Library Services



UoB home: a-z | contact

search



Catalogue About

Subjects

Online Resources

Your use of the Library

Help

result 1 of 1 for search "tradescant" in anywhere

The John Tradescants: gardeners to the rose and lily queen

Leith-Ross, Prudence.

Publisher: Owen,

Publication date: 1984. ISBN: 0720606128

1 copy on the shelves at Library & Learning Centre (Univ of Bath).

Copy details

Library & Learning Centre (Univ of Bath)

Shelf mark	No. of copies	Loan type	Location
635.09:920TRA	1	28 day loan	Level 4 (see floorplan)

Save

- > Place Hold
- Permalink for this result
- Find more by this author
- Find more on these topics
- Order online from BLACKWELL



What's this?

Endnotes

- Survey Results http://www.ryerson.ca/library/msurvey/
- Ryerson Library Mobile Site http://www.ryerson.ca/library/mobile/
- iPhone AirPAC http://iii.ocls.info:91/
- University of Bath Libraries http://www.bath.ac.uk/library/

Flickr Credits

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http://www.flickr.com/photos/laihiu/494451104/sizes/o/

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