The Matching Game: Experimenting with Librarian Mediated Patron-Driven Acquisition

Lei Jin

May Yan

Ryerson University

Overview of Ryerson PDA 2011-2012

- Budget: $50,000
- Vendor: Ebrary
- Purpose of PDA: pilot project
- Timeline
- Results

Themes of Discussion

- Role of PDA in Collection Development
- Vendor Selection Criteria
- Profile Selection Consideration
- Workflow
- Evaluation

Role of PDA in Collection Development

- As project
  - Gap filling (missing items, multiple copies, new programs, etc.)
  - Pilot to plan for future initiatives
  - Consortia project
- As ongoing collection development tool
  - In addition to slip and approval plan
  - Slip replacement
  - Approval plan replacement

Vendor Selection Criteria

- Existing relationships/experiences with vendors

- Tools provided by vendors (Ease of selection, management, invoicing, etc.)

- Licensing agreement with publishers

- Acquisition options (lease, rental, short-term loan, purchase, local load, trigger criteria, etc.)

Profile Selection Consideration

- Depends on role of PDA in collection development
- By subject or classification, by publisher/ imprint, librarian mediated
- Price cap, publication year, language
- What to exclude: textbooks, handbooks, self-help, etc.

Workflow

- Marc records – retrieval, load, overlay and deletion
- Refreshing discovery pool
- Weekly reporting
- Unexpected discoveries

Evaluation

- Usage – Counter book report 2
- Cost per title
- Print duplicates' usage
- Subject librarian selection
- Other ideas?