MADE/MAID IN THE MEDIA: NARRATIVE DISCOURSES SURROUNDING FILIPINA NANNIES IN THE LIVE-IN CAREGIVER PROGRAM

by

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ABSTRACT

This paper explores the various narratives and media representations surrounding Filipinas in Canada's Live-In Caregiver Program. This study draws upon existing scholarship in global migration of (gendered, racialized, and class-based) domestic labour, as well as theories of postcolonialism and media studies. Using critical discourse analysis, the content of 132 news articles from 1988 to 2014 in the *Toronto Star* are coded and discussed. The five main categories in which these Filipina live-in caregivers – 'or Filipina nannies' – are constructed are identified as foreigners, mothers, workers, victims, and activists. The research findings suggest that representations of Filipina live-in caregivers are framed by notions of difference and social hierarchy in Canada's most widely disseminated newspaper. Thus this newsprint media discourse reproduces the subaltern status and dual in/visibility of this minority group in Canadian society.

Key Words:

Canadian Immigration; Critical Discourse Analysis; Filipina Nanny; Live-In Caregiver Program; Newsprint Media

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1. INTRODUCTION

1.1. Research Question and Justification

The focus of this research is an investigation of the narrative discourses generated in the *Toronto Star* between 1992 and the present about Filipina migrant workers in the Live-in Caregiver Program (LCP) in Toronto. The goal is to determine the extent to which this popular newspaper participates in perpetuating, challenging, and or problematizing representations of Filipina caregivers for Canadian readers, and how such representations may reproduce structures of inequality. To achieve this goal, all relevant news content within this period is examined using a critical discourse analysis (CDA) approach; and the findings derived from applying a CDA framework are further illuminated by existing scholarship in the areas of international (gendered) migrant labour, postcolonial studies, and media studies – especially where these critical frameworks provide insight into the social and political ramifications of the caregivers' race, gender, nationality/cultural identity, and migrant status for their experience in Canada.

The LCP is an immigrant-class stream comprised predominantly of Filipinas, women of colour recruited by the Canadian government for Canadian employers in home-based jobs to care for children and the elderly. Such jobs have not only been traditionally spurned by Canadians, but are also largely unregulated and undervalued. Although labour market trends and the ongoing demand for live-in caregivers indicate that many Canadians view the work of live-in caregivers as contributing to the efficiency of family units and thus the improved productivity of the caregivers' employers in the workforce (and also, as a consequence, to a more vibrant economy), the social perception and treatment of the caregivers and their work in the home do not always accord with this reality. Arguably, this

gap between social perception, treatment, and reality occurs in part because such jobs are filled by non-citizen, migrant labourers who remain marginal within the nation's sociopolitical and economic spheres. That marginality is not only a function of the workers' status but also of the low wages they earn and the often precarious conditions in which they work.

These subaltern workers' marginality is further exacerbated by the fact that they are women of colour from a poor country that is of lesser status in relation to Canada in the global north-south divide. It is not too far-fetched to suggest that the LCP – from how and where labour for the program is sourced, to the conditions of recruitment, to how the program currently operates - replicates "long-lasting patterns of inequality in power, wealth and cultural influence that grew historically out of European and North American imperialism" (Connell, 2007, p. 212). In other words, the LCP displays some of the same problems of cross-cultural, cross-ethnic labour relations that both postcolonial scholars and critics of contemporary global migrant labour have identified as relevant in their fields. For example, as Baldoz (2011) has pointed out, the recruitment of migrant labour from nations in the global south enlarges the territorial borders of the receiving nation as the latter is able to benefit from the migrants' labour while restricting their access to full citizenship rights. For instance, domestic female workers of colour from sending nations (such as the Philippines) perform caregiving work for wealthier, often white, women in receiving nations (Nakano Glenn, 1992). Thus it would seem that the LCP functions as a political legacy of race and colonialism in its rendering of its subjects invisible and unable to participate fully in Canadian society.

Additionally, while their political and social marginality as migrant workers render Filipinas in the LCP invisible, their racial/ethnic and cultural "difference" from nonracialized Canadians can often make them visible, but in ways that underscore their marginality. It is this simultaneous and paradoxical in/visibility at the heart of the experience of Filipinas in the LCP that informs certain dominant representations and "common sense" knowledge about them (and migrant workers in general), and which can reinforce these women's lack of power within Canadian society.

As an ideological state apparatus (Althusser, 1970), mainstream print (and digitized) media such as the *Toronto Star* are often invested in reproducing and reinforcing the ideologies of the ruling class, thereby maintaining structures of power and production that benefit those in positions of power. As Althusser further argued, ideological state apparatuses exert their influence not through direct force and control (as is the case with repressive state apparatuses) but through coercion and via symbols and codes that serve to naturalize discourses that maintain the status quo.

Hall (2007) defines discourse as "a group of statements which provide a language for talking about [...] a particular kind of knowledge about a topic" (p. 57). The media is one of the main channels through which discourses are created and disseminated to the public. The particular language and imagery used in the media in any given instance will convey particular meanings that in turn support certain ideologies (Hall, 1997). These underlying ideologies become so deeply ingrained that they often escape popular critical scrutiny. Conducting a content analysis of a newspaper like the *Toronto Star* enables explicit awareness of the real power of media discourse, identifies the language and images used in relation to Filipina caregivers, and decodes the ideologies underpinning LCP discourse.

The purpose of this study, therefore, is to determine what kinds of discourses and narratives about Filipina live-in caregivers are naturalized in the news items about Filipina caregivers that have appeared on a regular basis in *The Toronto Star* over a period of twenty-two years. For example, what kinds of identity constructions predominate in the newspaper vis-à-vis the Filipina caregiver presence? How are those constructions codified? And what purposes do they serve? These questions are important as media discourses help shape people's belief systems, and the naturalization of certain discourses may thus impact the real lives of live-in caregivers.

In uncovering and understanding the processes through which certain ideas about 'the Filipina nanny' (this term is often used in news items to refer to live-in caregivers whether or not their home-care work involves child care) take shape in the Canadian cultural psyche, it becomes possible to deconstruct the associated narratives and discourses. There is potential for social change in such an act of deconstruction as it draws attention to the language (particular images) and other signifiers at the base of certain constructions, reveals their contingencies, and so opens the door for other, more beneficial, diverse, and inclusive representations.

In addition to the questions posed above, the main research questions of this project include: What are the prominent narrative components surrounding popular discourses of the workers of the LCP in Toronto (i.e., in Canada's most widely read newspaper, the *Toronto Star*)? What are the ideological underpinnings present in these discourses, and how do they fit together to create a dominant framework through which the newspaper's Canadian readers understand live-in caregivers in relation to themselves?

There are several reasons this study is relevant to the ongoing production of knowledge on immigration and settlement in Canada: (1) it adds to already existing literature on the Live-in Caregiver Program by applying a new critical lens to the analysis of the subject; (2) it provides a case study and investigation of Canadian newsprint media coverage of a particular group of temporary foreign workers, which may help guide the process of assessing how other immigrant and minority groups are represented in media; and (3) it leads to a process of questioning how and why particular assumptions and discourses exist in the larger context of Canadian immigration and settlement, in the media, political realm, and elsewhere.

1.2 Research Scope

As previously indicated, this research paper's specific focus is an analysis of the representation of Filipina live-in caregivers in the *Toronto Star*. While some generalizations could later emerge or be made regarding the narratives of live-in caregivers produced in the *Toronto Star* and those produced in other major Canadian newspapers (such as *The Globe and Mail* and the *National Post*) if similar discourse analysis were to be done on the content of these other news media sources in the future, the data analysis provided in this research paper is specific to the articles in the *Toronto Star*. As such, the results obtained and discussed are specific to a particular data sample. Additionally, while this paper may draw upon the background of globalized Filipina labour migration as domestic caregivers, this paper is limited specifically to the LCP in Canada. Furthermore, this paper only concentrates on Filipina workers in the LCP, who comprise the vast majority of workers in this immigration program. In addressing the stated subject, the analysis does not seek to homogenize the experiences of live-in caregivers: it is not expected that this research paper

can encompass the diversity of individual experiences Filipina caregivers may have in the LCP, but only serves to address the representations (as they appear in the collected data source) attributed to their identity and how their stories are told in a mainstream news source.

1.3 Filipino Immigration to Toronto in Canada

The Philippines has experienced a history of multiple colonization and sociopolitical exploitation, from close dealings with Chinese trade (900-1521) and Spanish colonialism (1521-1898) to American occupation (1898-1946) and Japanese invasion during World War Two (1942-1945). This history is significant in rooting and framing the immigration and settlement experience of the Filipino community in Canada, and particularly in Toronto¹.

Filipinos are a relatively new ethnic group to Canada. The first wave of significant Filipino migration to Canada, particularly to Toronto, is documented to have started in the 1960s (Kelly & Lusis, 2006). Unlike the current situation with the LCP, most of these early immigrants arrived in Canada with landed status, were accompanied by family members, and migrated as professionals who found employment in job sectors where Canadians were also employed, particularly in the health care sector as nurses and also clerical work.

Filipino migration into Canada has been relatively steady since the 1960s, with the Philippines consistently ranking as one of the top source countries (Bonifacio, 2013).

¹ The importance of this history to this study is further explained in the Conceptual Framework section of this paper and provides justification for employing the critical language and perspective from postcolonial studies at points throughout the analysis of the data.

Despite this fact, Filipinos remain an "invisible visible minority group"² in Canada (Ty, 2012) largely due to a tendency of policy makers and others to group them in with other Asian ethnic groups – such as the Chinese, Japanese, and Korean – rather than treating them as a distinct group. Nonetheless, information is available that shows Filipino migration to Canada has increased rather substantially since the 1990s. This second wave of Filipino migration to Canada brought more professional migrants, but this period saw a significant rise in the numbers of those arriving as temporary foreign workers. Indeed, labour migration has recently become one of the main avenues for economic growth in the Philippines and is actively promoted by the government, which has taken to calling its Overseas Foreign Workers Bagong Bayani or 'New Heroes' (Lindio-McGovern, 2012; Ogaya, 2006; Parreñas, 2006). This mythologizing of labour migration is internalized by many Filipinos who equate stability and life securities for their families with migrating in search of work – in other words, to move upwards by moving outwards (Parreñas, 2006). In Canada, these foreign workers were and are mostly domestic caregivers coming through the Live-in Caregiver Program.

1.4 The Live-In Caregiver Program (LCP)

The Live-in Caregiver Program (LCP) is a migration stream in Canada that employs qualified individuals as temporary work migrants who are given an opportunity to apply for permanent residency after completing a mandated period of work under specified conditions. The LCP was put in place by the Canadian government to replace the Foreign

² This 'invisibility' refers to lack of recognition or presence in multicultural Canadian society, while 'visible minority' refers to the identifying feature of this group as a racially visible one. The theme of invisibility is a significant one in many works on Filipino identity in Canada. See R. S. Coloma, B. McElhinny, E. Tungohan, J. P. Catungal, L. M. Davidson (2012) for further reading on this topic

Domestic Movement (FDM), which existed from 1980-1992 (Kelly, 2006; Schecter, 1998; Spitzer & Torres, 2008). Both programs, gender-oriented towards women, involve the issuance of temporary work visas which require the caregiver to live and work in the home of a specific employer. After two years of employment under this program, its participants are allowed to apply for permanent residency status, and the majority do³. Criticism of these programs generally includes "workplace abuses, curtailed citizenship rights, the stigmatization and racialization of Filipina femininity, institutionalized deskilling, and the psychological traumas of family separation" (Kelly, 2006).

According to *Citizenship and Immigration Canada*, official work responsibilities of caregivers involve performing private in-home services for Canadian families without supervision, particularly the care of children, people with disabilities, and the elderly. Livein caregivers are required to complete 24 months of documented, full-time, live-in domestic work within a four years of residing in Canada in order to be eligible to apply for permanent residency status to Canada (CIC, 2014). The LCP is one piece of the evidence that indicate current Canadian immigration policy is undergoing a shift towards emphasizing temporary labour migration programs in which settlement migration becomes more overtly market-driven and there are two-step in the process of eligibility towards permanent residency and citizenship (Pagaduan, 2006).

Key aspects of the LCP are the living-in requirement, employer specific work permits, and the temporary status of the worker, with the possibility of being eligible for

³ However, there is no guarantee that permanent residency will be granted after the completion of the program. In fact, even though the number of women accepted into the program remained steady/increased in 2011 and 2012, the total number of live-in caregivers to have successfully become permanent residents decreased from 5,033 in 2011 to 3,690 in 2012 (CIC, 2013).

permanent residency and future citizenship. Since its inception, the LCP has primarily comprised Filipina workers. The dominance of Filipinas in the program is aided by stereotypes of Filipinas as being particularly obedient, hardworking, and nurturing (Parreñas, 2001; Tung, 2000) which have made them target workers for the LCP and have also led to their recruitment in high numbers into western countries as mail-order brides (Philippine Women Centre of B.C., 2000). The recruitment of Filipinas "answers both the economic crisis in the Philippines and a labor market and child-care crisis in Canada" (Pratt, 2012, p. 39). These are important concerns, as discussed in the Literature Review, when considering the terms on which the live-in caregivers are deemed welcome by the nation state and how their status is negotiated within the larger Canadian society.

1.5 Conceptual Framework⁴

This study is largely informed by academic literature on media studies and the social constructions of race and gender in the scheme of the global migration of labour. Racist discourses once served to justify European slavery and colonial conquests as moral and natural, and such discourses continue to replicate themselves in contemporary Western societies and practices in complex and usually more covert ways.

Drawing upon the work of Foucault and Said, Hall (2007) discusses modes of representation and identification that construct meaning and produce certain power relations between groups. The effect of such an assumption is a naturalized understanding of "the West" in binary opposition to "the Rest" in which 'representation' becomes reality:

⁴ Arguments made in this section have been adapted from an unpublished term paper by the author titled "Politicizing Pigmentation and Privilege: Idealizations of Whiteness and Feminine Beauty in Postcolonial Contexts."

"It produces knowledge that shapes perceptions and practice. It is part of the way in which power operates. Therefore, it has consequences for both those who employ it and those who are 'subjected' to it" (Hall, 2007, p. 60). Embedded knowledge systems, values, and assumptions circulating in contemporary Western societies fail to question the validity of racial ideologies. Thus it is important to bring such a critical awareness to bear on a subject of the media representation of the figure of the racialized female migrant worker from a socalled "Third World" country who is at the centre of Canada's Live-In Caregiver Program.

2. LITERATURE REVIEW⁵

The main focus of this literature review is to provide an overview of the main themes and points of discussion in existing academic literature on Canada's Live-In Caregiver Program (LCP) and its workers. The academic literature most relevant to this major research paper are those texts that address the political, social, economic, and personal (from the perspective of the workers) ramifications of temporary foreign workers program in general, and Canada's recruiting of gendered domestic labour from the Philippines for the Live-In Caregiver Program more specifically. The academic literature reviewed employ both qualitative and quantitative methodologies in order to raise questions about the consequences for treating migrant domestic workers as, on the one hand, commoditized labour and, on the other hand, as complex human beings whose rights should be acknowledged and protected. Also of interest to this paper is investigative research that employs critical discourse analysis to expose the role newsprint media play in constructing and disseminating certain discourses about temporary migrant workers.

2.1 The Globalization of Domestic Labour

One of the main themes that emerge in academic writing on Canada's Live-In Caregiver Program (and also on gendered international labour migration in general) is the globalization of domestic labour. Attention is paid to the gendering (that is, feminizing) and racializing of this form of labour as workers in the program are 'women of colour' from impoverished countries. The LCP is noted for actively constructing and reproducing a particular kind of migrant worker for domestic labour through intersections of class with

⁵ This chapter has been adapted and edited from an unpublished term paper by the author titled "Literature Review of the Live-In Caregiver Program and Narratives of its Workers".

race and gender (Barber, 2008; Lee & Johnstone, 2013; Parreñas, 2001). In fact, there are arguments condemning the existence of programs such as the LCP because the 'marginalization of women is ingrained in the very legislation' (Lee & Johnstone, 2013, p. 401). The LCP in particular is ethnically cast, as it is comprised in large part Filipina women, most of whom are young mothers with children of their own that they have to leave behind. In the literature, family separation is a prevailing theme and concern as these women have to forego physical proximity (which can often lead to emotional distance, especially in the case of children left behind) from their loved ones in order to find jobs elsewhere as independent working migrants.

As migrant workers, Filipinas take on the responsibility of earning for their families, thereby upending stereotypical notions of gender roles and identities – including those of the docile, domesticated Asian woman. Indeed, a number of scholars have noted that Filipina domestic labour constitutes one of the largest flows of contemporary global female migration (Parreñas, 2001; Spitzer & Torres, 2008). Yet, ironically, the terms used to describe the work these women do – domestic servants, nannies, nurturers, caregivers – perpetuate stereotypes about "women's work" and factor into the structural inequities of, and the workers' experience of disadvantage in, the program (Lee & Johnstone, 2013). Thus the globalization of domestic labour has created a new and complex form of family structure best summarized as "the transnational family: a postindustrial household structure with preindustrial values" (Parreñas, 2001, p. 80).

Tellingly, in the data analyzed for this study, "live-in caregiver," the official job title used in the LCP, is often conflated and used synonymously with "Filipina nanny."⁶ Perhaps because the majority of LCP workers come from the Philippines, the academic literature tends to discuss the LCP as if it were exclusively a Philippines-to-Canada labour migration movement. The Filipina woman has thus become the symbol of domestic labour in Canada, and her place in society is the invisible space of the domestic sphere (Lee & Johnstone, 2013; Parreñas, 2001). Integral to this positioning are perceptions of Filipina women as naturally domesticated and subservient housekeepers who are meant to be caregivers (Spitzer & Torres, 2008). Such perceptions are problematic because they not only essentialize Filipinas but also trivialize and devalue the work women in the LCP workers do by characterizing it as a natural function of who they are instead of recognizing it as a job like any other (Tung, 2000). Ironically, these Filipina migrant workers tend to come from varying professional backgrounds not related to caregiving (Brickner and Straehle, 2010). But as a consequence of the racial and culturally-bound traits stereotypically ascribed to Filipina women, domestic labour is deemed natural to them; it is the kind of work that is thought to require no particular or discernable skill set and so priority is not given to adequate compensation – monetarily and otherwise – or protection in the workplace. As Brickner and Straehle (2010) point out, since the work of these racialized women is regarded as unskilled and natural to them, the tendency is to disavow the meaningful contributions they make to the social and economic welfare of the society at large.

Furthermore, live-in caregiving is not only highly emotionally taxing (and therefore regarded as feminine) work, but it also leaves the worker vulnerable to exploitation and

⁶ Implications of this detail are further discussed in Section 4.1.

abuse given that the work is confined to the private, unregulated space of the home. Workplace conditions such as the long-term placing of the worker within a household that is not her own, her position of dependence which often necessitates showing deference to the employer regardless of the circumstance, and her severance from family, homeland, and professional ties make her more vulnerable to exploitation and abuse (Parreñas, 2001).

The risk of exploitation is also a consequence of Canadian ethnocentrism. For example, despite the fact that most Canadians would find at least some of the terms of the LCP (such as the separation of workers from their families for long periods) unacceptable for themselves, they have no problem seeing the program in a favourable light as providing opportunities for Filipinas (Pratt, 2009). As Lee & Johnstone (2013) point out, "The Filipino mother is regarded by Canada as first and foremost a worker who can be separated from her family . . . but a Canadian woman would be censured for abandoning her children or her partner. This double standard is jarring" (p. 410). Furthermore, uncritical acceptance of the idea of Canada as an economic 'promised land,' as a land of opportunity for foreigners and that access to such opportunities is the primary motivator for migrants reinforces the global north-south power divide between Canada and the Philippines.

The subordinate positions of the Philippines and Filipina women in general is maintained in "the global political economy" (Lindio-McGovern, 2012, p. 40) through transmigratory domestic labour. In addition to the domestic caregivers themselves, several actors interplay in this "labor export web," each with their own interests and investments: the labor-sending state, the labor-receiving country, private traders or recruitment agencies, and employers (Lindio-McGovern, 2012). In this sense, the domestic workers,

most often female, are commoditized (Lindio-McGovern , 2012; Parreñas, 2001; Urbano, 2012) and become largely invisible as human workers as they are exchanged between actors at low prestige and for low pay.

Additionally, both cultural relativism and an uncritical view of these global politics can obfuscate the complexity of the migration experience and motives of these domestic workers. Lee & Johnstone (2013) continue:

Conflicting discourses have developed in the source countries. The Filipino caregiver is praised as sacrificing her own interests and going abroad for the benefit of her family and country but at the same time there is also a developing literature censuring her as a "bad mother or wife" abusing and neglecting her children. (p. 410)

2.2 Blurring Private and Public Spheres of Work and Home

Another main theme in the academic literature on the LCP is the way in which the program effectively blurs boundaries between the private sphere of the home and family and the public sphere of labour and the economy. As discussed above, this can be explained by the nature of domestic labour as well as by the replication of gender inequalities (rooted in "traditional" notions of "women's work') that place women and their work in the private domestic sphere (Tung, 2000). Intersecting with their gender, the workers' racial and class (that is, their decreased social status in Canada) identities are also contributing factors. The contradictions inherent in the experience of Filipina LCP workers who, on the one hand, are active contributors to both domestic and global economies and, on the other hand, are engaged in undervalued, feminized work within the home unsettle comfortable and

singular notions of gender. As Lan (2003) argues, "they reconstitute the meanings of womanhood when occupying multiple positions or shifting between them, and they bargain with the interchange between monetary value and emotional value associated with their multiform labour" (p. 205).

The liminal space they occupy and are forced to negotiate is also evident in the fact that "the domestic worker is admitted into Canada but barred from political membership, employed in a workplace but often excluded from worker-protection laws, resident in a household but a part of the family" (Macklin, 1994, p. 13-14). This experience of being allowed in but not fully accepted is reflected in accounts of the domestic worker as being "not one of the family" or mythically "*like* one of the family" (Parreñas, 2001, p. 180; emphasis added). The following anecdote is illustrative: "When she arrived in Canada, Sabrina was told by her employer that she 'had to' be part of the family. She soon discovered that this would mean a lack of privacy and personal time for herself!" (Arat-Koç, 2001, p. 44). Thus the boundaries between work and home, and public and private life, must be negotiated.

In discussions of the public-private dichotomy, the academic literature also addresses the conditions that enable exploitations and abuse in the domestic work environment. As indicated earlier, the opportunities for exploitation and abuse are greatly increased since the work environment, traditionally located in the public domain, is in this instance within the private domestic space of the employer's home – a space that is not readily open to external regulation. The blurring of boundaries between public and private also applies to the lives of workers who have to resort to long-distance mothering (Pratt,

2009) while tending to children and homes not their own. They are monetarily compensated for the kind of labour they would otherwise be doing in their own home, but the emotional investment required of such work is made to others, not their own families. Since domestic labour includes work of an emotional and social nature, it thus produces an intermingling of the economy of labour with human affect. It is debatable whether this type of affect is debilitating or rewarding for LCP workers (Parreñas, 2001) who, as Lan (2003) notes, are "housewives in home countries who become breadwinners by doing domestic work overseas" (p. 189) for an employer and families that are not their own. Lan (2003) further describes "the simultaneous occupancy of domestic and labour force roles. Migrant women sell their domestic labour in the market but remain burdened with the gendered responsibilities in their own families ... they experience a relation of conflict or disarticulation between these two simultaneous roles" (p. 189).

While the economic compensation LCP workers receive in exchange for their labour can be readily identified and assessed, the emotional and social cost of their work cannot be so easily accounted for or measured. In attempts at balancing their lives and negotiating the boundaries between work and their own family life, LCP workers very often engage in transnational acts, such as transnational mothering, sending home remittances and gifts to financially support family members, and doing an array of other things to enforce ties impaired by physical separation (Lan, 2003).

The conflicting roles LCP workers are forced to play result in their having to negotiate new identities for themselves and grapple with issues of self-worth, and they also have to re/assess the value – in emotional, economic, and professional terms –of their

labour. It has been argued that these concerns and issues, although important, are made invisible within the conditions and structures of the LCP itself (Arat-Koç; 2001; Lindio-McGovern, 2012). Additionally, the complexity of worker experience they reveal tends to be oversimplified in some articles in which the work and worth of LCP workers are understood only within the parameters of paid caregiving and their temporary status (Tung, 2000).

2.3 Transitions from Temporary Foreign Worker to Permanent Resident

The LCP is a unique temporary work program as its workers are expected to perform labour with precarious temporary status for the duration of at least two years before they are given the opportunity to apply for permanent residency status, and eventually obtain full citizenship status in Canada. Canadian citizenship is typically viewed as the primary motivator for workers to apply to the LCP. With its stipulations, the LCP creates a pathway to permanent residency for a specific type of economic migrant worker identifiable within public discourses according to particular constructions of gender, race, and perhaps class. But although a pathway exists, the academic literature indicates that the process is mired in problems. There are, for example, as Pratt (2009) points out, concerns that "the program creates deeply exploitative working and living conditions, and leads to the long-term deskilling of the mostly college-educated women who eventually migrate to Canada (and sponsor their families) after completing the LCP" (p. 6).

Further study of specific barriers to workers' settlement and integration and to their improved career prospects and economic stability (Spitzer & Torres, 2008, p. 30) have been called for to aid in measuring outcomes and to help guide and shape policy changes

and future implementations of the LCP. Spitzer & Torres (2008) further point to socially inclusive policy recommendations under three general categories for the LCP:

- 1) Address barriers to settlement and integration unique to the status of live-in caregivers;
- 2) enhance opportunities for live-in caregivers to pursue careers; and
- 3) eliminate the exploitation of live-in caregivers.

The older academic literature is more concerned with the labour relationship between the country of origin (the Philippines) and the destination country (Canada). But in more recent scholarship, there has been a shift in emphasis towards understanding the transnational and settlement experiences of the LCP workers through giving attention to the women's personal stories and accounts of their own lives.

2.4 Family Separation and Reunification

Arat-Koç (2001) notes that "the LCP program, by definition and by design, is built on the premise that the foreign caregivers who arrive in Canada are – or should live as – single people" (p. 21). In other words, live-in caregivers, unable to arrive with their families and loved ones, are assumed to be single and must live in Canada as such. Prolonged family separation is the inevitable outcome for all of these live-in caregivers. The severity and trauma of this experience may be underplayed or legitimized by some through cultural relativism: "mothering long distance may seem 'natural' for Filipinas, especially given popular imaginary in Canada of large extended Filipino families that can effortlessly care for children in a mother's absence" (Pratt, 2012, p. 78). Additionally, due to the low income and precarious status of these, family sponsorship in the long term is a difficult and timeconsuming process for live-in caregivers (Arat-Koç, 2001). If and when family sponsorship is successful and reunification in Canada does occur, the resulting family relations are often profoundly strenuous. Pagaduan (2006) explains:

Domestic work, once viewed as contributions of wives and women to household harmony and long-lasting marriage, now threatens many families with disunity and insecurity. Marital separations, child delinquencies, and dysfunctional families, the psycho-social stresses on the families left behind as well as the migrant worker herself, are still the unvalued and neglected costs of overseas work. (p. 80)

Examples of 'child delinquencies' resulting from the experience of separation and marginalization of Filipino youth include high dropout rates and underperformance in schools (Kelly, 2006) as well as youth violence and gang involvement (Catungal, 2012). This problem often results in feelings of guilt and failure in the work that live-in caregivers had struggled to achieve: "Immigrant success stories are typically tied to children because migration is often done in their name, for their future. In this sense, children often bear responsibility for redeeming or making good on, and in the face of, their own and their family's trauma" (Pratt, 2012, p. 71). Relationships with family members, especially their children, become strained and alienating (Bonifacio, 2013; Cohen, 2000; Pratt, 2009). Thus the relationships to their children are negated under the legislation of the LCP that prohibits the immediate sponsorship of the live-in caregiver's immediate family members. The underlying message is that the caregivers' worker status is incompatible with their other vital roles as human beings, resulting in a potentially psychologically damaging experience (Arat-Koç, 2001).

2.5 Theme: Narrative Discourses (Personal and Public)

Methodologies for studies conducted on the LCP in which observations are made based on interviews conducted with current and former LCP workers are often qualitative in nature. Interviews with and oral testimonials from members of Filipino communities tell stories of maternal grief, absence, and longing (Pratt, 2009). Quantitative data – mostly comprising of statistics – is also used though generally only secondary to the qualitative methodologies in this type of research. Qualitative data can be more personal and relay affective information about the experiences of live-in caregivers. The objective of such studies is to "evoke an affective response from policy makers and Canadians who may be unaware [of the conditions and hardships endured by those foreign migrants coming into Canada through the LCP]" (Pratt, 2009, p. 6), to produce and speed up the processes of change, and to mitigate instances of abuse and grievous work conditions.

Such methodologies, as Davidson (2012) points out, ensures that the live-in caregivers' "discursive practices . . . are part of a sense-making process to understand the conditions they experienced under the LCP, while maintaining Canada as a site in which hope of a better life remains attainable and realizable" (p. 157). Lan (2003) further states: "domestic labor, both paid and unpaid, is entangled with an interchange between emotional value and monetary value" (p. 189) and therefore their affective narratives and longing for hope (Davidson, 2012; Pratt, 2009) attempt to reconcile the two. Much of the current academic literature comprises studies of how personal lives and experiences are configured as public and shared narratives and how a 'circulation of affect' can create borders and communities of insiders and outsiders (Pratt, 2009).

Critical discourse analysis is also undertaken as a methodology for assessing public narratives; such discourses are examined to determine how language is used to justify exploitation of vulnerable temporary foreign workers. The impact of mainstream media representations and discursive practices on perceptions of the LCP and its workers has not yet been covered in detail in the academic literature on the LCP. Various scholars from a variety of disciplinary perspectives have given attention to ways in which media discourses and images produce, reproduce, as well as challenge notions and assumptions regarding gender, race, class, and other markers of social identity construction which contribute to social inequality and imbalances of power⁷ (Hall, 2007; Hart, 2013; van Dijk, 2008). Mainstream media discourses about foreign workers bring the subject to the attention and awareness of the general public. This can lead to public consent for the continuation of this program and the precarious labour market regime it is part of; or they can motivate public condemnation and protest, leading to social justice and political action. Such discourses can even intervene into the social identities of particular groups of people – such as immigrants, refugees, and foreign caregivers – all of whom may have been historically objectified in public media in essential ways, thus "denying them human agency and justifying exploitation" (Bauder, 2008). In an example of one of these studies (although not the LCP specifically), Bauder (2008) analyzes how popular news media narratives participate in creating stereotypes for temporary foreign workers: for example, the migrant as economic necessity, the migrant as social problem, and migrant's work opportunity as a kind of foreign aid.

⁷ A more detailed discussion of this notion is present in Section 4.

There may be a causal connection between such disempowering public narratives, the personal stories detailing their vulnerability and victimization that the live-in caregivers tell, and grassroots attempts at empowering and asserting the rights of workers. Support for establishing such connections can be found in interviews disseminated in the academic literature (Arat-Koç, 2001; Cohen, 2000; Ogaya, 2004; Parreñas, 2001; Pratt, 2009; Tung, 2000). It may then be possible to correlate and compare information gathered from both the personal interviews in the literature and critical discourse analysis of newsprint media, to see how media representations of, and discourses about, these workers function to ideologically legitimate the current practices of any temporary worker program (Bauder, 2008; Hart, 2013). The impact is because mass media, here particularly newsprint media, sees a much wider and more general audience than academic literature or specific reports from non-profit organizations. Its production value and wide dissemination lend to its role as a reflection of and reproducer of popular beliefs and assumptions (Hall, 2007; van Dijk, 1988).

This literature review provides a foundational base and some key word clues for the coding process of my research study. One difficulty that presented itself in the process of pulling together the literature review was finding studies that present more favourable arguments about the LCP and extol its benefits for the increasing number of migrants choosing to arrive in Canada through the program. Nonetheless, these academic sources discussed above proved very useful in creating a context for an analysis of the primary data source of this paper, the *Toronto Star*. It can be concluded that the findings of many of these studies in the literature review are communicated in order to achieve outcomes of social justice. One important consideration for any researcher who sets out to put the personal

narratives of LCP workers on record is the extent to which his/her personal identity and social position vis-à-vis the interview subjects can impact the kind of information gathered and the interpretation of that information. Such a consideration is less urgent in the case of critical discourse analysis of existing print media where attention to language – how phrases and terms are used to connote or determine ideological meaning – is vital in providing insight into how individuals in the LCP are perceived and constructed in the social and popular imagination.

3. RESEARCH METHOD

3.1 Data Source and Sample: The Toronto Star

The source of the primary samples used for this research study is the *Toronto Star*, which is the most widely disseminated newspaper in Canada. Increasing its availability, *the Toronto Star* can also be accessed through its online archives. Its main website, thestar.com, is also Canada's largest online news site. The primary sample comprises all *Toronto Star* articles and news stories on live-in caregivers from the Philippines from 1988, four years prior to the inception of the Live-In Caregiver Program in 1992, to the end of May 2014 (see Appendix). The start date, which falls during the period Canada's Foreign Domestic Movement (FDM) was still in operation, coincides with the first mention of Filipina caregivers in the *Toronto Star*. The FDM, which began in 1981, would later become the Live-in Caregiver Program in 1992⁸. Already participants in the FDM, Filipinas began to constitute the vast majority of workers in the Live-In Caregiver Program, and ensuing discourse on gendered and racialized labour migration began to cohere around their presence.

The study encompasses the entire sample of articles found (totaling 132) related to Filipina live-in caregivers in the *Toronto Star*⁹. Using the entire range of news items relevant to the topic allows for (1) broad and quantitative, and (2) specific and qualitative presentation of the data for analysis. It is possible, for example, to indicate the frequency

⁸ A pattern of high rates of overall temporary work migration outflow from the Philippines began in the midlate 1980s (Barber, 2008).

⁹ There were 74 other articles flagged in the search but excluded in the data sample as they did not contain relevant content material. Despite the large volume of articles collected, there is no definitive way to determine that these were the only news articles on Filipina nannies in the LCP in the *Toronto Star* during this time period.

with which news items in a particular category of analysis occurred and the reason why, and to also achieve deeper analysis of the data by giving closer attention (including quoting directly from) individual news items. Furthermore, the timeframe allows any discursive or narrative shifts in the representation of and response to Filipina caregivers throughout the years to be monitored, noted, and analyzed for this research project. The unit of data that is coded is, in each case, the entirety of the individual story text. Due to time restraints, other presentation features of the unit of analysis such as headlines and layout positioning within the newspaper were set aside and not included in the data collection or analysis.

3.2 Data Collection Process

Since the *Toronto Star* has online databases available – extensive and searchable from 1985 to the present day – data collection was broad and systematic. *ProQuest* and a digital subscription to the *Toronto Star* website, thestar.com, were used to access the data. At the start of the data collection, the following key word search functions were used to extract news items and articles relevant to the research topic: "domestic worker," "live-in caregiver," "LCP," "Filipino/Filipina." As this process continued, other frequently occurring key words present in the data gathered were also later incorporated into the search to ensure as comprehensive a data set as possible. These additional key words included "Filipino/a nanny" and "Filipino/a caregiver." Articles and news items dealing with domestic work in general, the homecare crisis in Canada that justified the initiation of the LCP, and Canadian-based caregivers working outside of the LCP or abroad were excluded from the sample. Other items flagged in the search but not included in the data samples were stories about the Filipino community (although not explicitly tied to the LCP) – youth

violence, cultural and arts events, etc. – and numerous classified ads from employers and recruitment agencies.

There are little to no ethical issues associated with this research paper given that the data samples have been acquired from already publically available documents. Despite the considerable benefits to this research derived from the relative ease of public acquisition and lack of ethical issues, it is nevertheless a time-consuming and laborious undertaking which requires great attention to detail and organization in order to keep each database ordered and the data analysis process systematic, consistent, and methodical. Coding the articles is a subjective process, but frequent re-visits in the data organization phase has hopefully produced the most fair and accurate results possible.

3.3 Thematic/Categorical Coding

Data organization took place in various stages prior to and in conjunction with data collection. This included note-taking, the creation of web diagrams, analytic memo-making, and eventually coding the information into a table that underwent a few revisions (see Appendix for final version used). The coding undertaken in the research is the "mechanical data reduction and analytic categorization of data into themes" (Neuman, 2004, p. 321).

There are several ways to describe the different types of coding for this research study: quantitative, or the frequency counts of items in each category; and qualitative, the "fracture" and rearrangement of data into categories that facilitate comparison between categories (Maxwell, 2005). The file format of the data sources and the master coding table are digital files. Categories for coding were narratively- and thematically-based and include live-in caregivers as activists, as mothers, as victims, as labourers, and as foreigners.

Initially, coding also sought to identify narrative tone in the data sources to determine whether the depiction of these caregivers was positive, negative, neutral, or a combination thereof. However, coding in this manner proved difficult and potentially misleading as most if not all articles portrayed multiple actors in various lights; therefore, implicit preconceptions within the data are most readily discernible when the information is analyzed more broadly and qualitatively. Thus coding the news stories involved several phases from observing general to more specific attributes, such as looking at how diction and syntax are used, how rhetorical devices are used to relay particular perspectives and explain events, and how thematic structures are systemized in general.

Throughout each phase, notes were made extensively with potential new categories and subcategories, ideas, anomalies, or follow up questions emerging. These organizing strategies and systematic processes served to operationalize the coding of the themes present in the content. Particularly prominent or frequently recurring variables and themes became more highly prioritized as the research data was finalized for analysis.

3.4 Data Analysis: Critical Discourse Analysis (CDA)

Because the primary data source is newspaper content, this paper employs critical discourse analysis (CDA) as its primary and most suitable means of investigation. Such analysis is centered on the tenet of "language as social practice" (Fairclough & Wodak, 1997). As defined by van Dijk (2008), "CDA is a type of discourse analytical research that primarily studies the way social power abuse, dominance, and inequality are enacted, reproduced, and resisted by text and talk in the social and political context" (p. 85).

Newspaper text, in this regard, comprises the discursive content or language that is illustrative of the social systems that are in place.

CDA is a means by which research/ers can respond appropriately to real world concerns and forge useful links between academia and society. CDA can achieve these ends by enabling social awareness to "expose and ultimately resist social inequality" (van Dijk, 2008, p. 85). As such, CDA encompasses a large and diverse scope of theoretical frameworks and types of analysis. The unifying characteristic of CDA is that its frameworks and analyses interrogate social problems through a multidisciplinary lens in order to explain how discursive structures confirm, challenge, or problematize relations of power in society (Fairclough & Wodak, 1997; van Dijk, 2008). It is understood that socially constructed identities lend certain groups privilege and power over others. These social identities are constructed within various discursive texts that circulate within societies. and are constantly being recreated, reinforced, and negotiated. Discursive texts include those produced by mass media (such as newspapers), which is a significant force in contemporary societies particularly because of the possibility of reaching large audiences. Mass consumption of such discursive texts often results in unquestioning acceptance of various ideologies – including those about racial and gender identities – which reproduce and reinforce social inequalities (van Dijk, 1988). The result is that public and private experiences of the world are unconsciously influenced and framed by prevailing preconceptions and biases that are largely taken for granted. Though they may appear "natural," these ideologies exist and are constructed by consensus, or amongst members of the dominant group (van Dijk, 1988).

In short, critical discourse analysis deals with the relationship between discourse and power, text, and society (van Dijk, 2008). This study will show how news media discourse in the *Toronto Star* attempts to unpack some of the underlying ideologies of political discourse surrounding the LCP and its workers while recreating, reinforcing, or negotiating its own ideologies about the same topic in implicit ways. In the employment of critical discourse analysis, attention to language – how phrases and terms are used to connote or determine ideological meaning – is significant in providing insight into how individuals in the LCP are perceived and constructed in the social imagination.

As is seen later in this study, media and cultural studies scholarship on the social construction of race complements a critical discourse analysis approach. This combination of analytical approaches allows for the examination of rhetorical, linguistic, and sociological devices that may be employed and exploited in media discourse on immigration and anti-immigration (Hart, 2013). Therefore, public texts, such as newspapers, are crucially linked to the social learning of power dynamics related to gender inequality and racism (van Dijk, 1988).

3.5 Study Limitations

As useful as it may be, CDA also has some limitations. These are outlined by van Dijk (1988; 2008) who points out that because CDA is highly theoretical and ideologically driven, there is always the possibility of a gap between intellectual work and social action. Additionally, it would not be possible to detail all of the syntactic, stylistic, or semantic structures at work in a representative sample or an entire unit of text. It is important therefore for the researcher to not only be systematic in analyzing the data but to always remain focused on the specific objectives of the study. The incorporation of other critical

approaches (such as Hall's media and cultural studies work) may also be necessary to more fully explain social structures, as sociological and political investigation is as important as linguistic analysis.

In addition to the methodological constraints identified above, the study itself has its own limitations. As the articles were drawn from online databases, the scope of this study does not incorporate any presentation features, such as the design structure and the visual properties of physical newsprint media, of the news stories and articles. Visual analysis – including the use of the photos, location, and size of the article – would have been significant features to analyze to determine the discursive impact of images and other nontextual signifiers, particularly in regard to projecting and cementing certain ideas and stereotypes about social groups in the popular imagination. However, time and space constraints prevented the extension of the analysis into these areas.

4. RESEARCH ANALYSIS

4.1 Findings: Major Narrative Themes and Categories

Findings show that there are a number of identifiable ways in which Filipina live-in caregivers are depicted and essentialized in articles in the *Toronto Star*. These live-in caregivers are discursively positioned in ways that have ideological implications in terms of (1) the public perception of live-in caregivers, and (2) a perception of live-in caregivers in relation to Canadian society and its values. The categories for coding the newspaper articles had been pre-determined based on major themes that emerged from the academic literature review. **Table 1** depicts the number of times a narrative code or category appears in the data set. Depending on their content, some articles were coded under more than one category.

Category	# of Times of Occurrence
Filipina caregivers as Foreigners	97
Filipina caregivers as Victims	75
Filipina caregivers as Workers	48
Filipina caregivers as Mothers	41
Filipina caregivers as Activists	31

Table 1: Articles Coded in the Toronto Star on Live-In Caregivers from 1988-2014

Further coding of articles as positive or negative would have oversimplified the complexity of the narratives that emerged and obscured any ambivalence in the language used in the articles. Presenting such data numerically would also not have been useful. Instead, and more significantly, discursive subcategories that emerged during coding of the data are identified and discussed in the analysis,

Analysis of the data focuses on interpreting the news content in their context and through the lens of critical literature on the global migration of gendered domestic labour, postcolonialism, and media studies. In particular, the analysis uses existing academic literature on live-in caregivers and media representations of racialized migrant labourers as a guide to answering the questions posed in this research paper. Running throughout the analysis is an engagement with structures of power and subordination, and with visibility and invisibility, as they relate to the experience of live-in caregivers.

An important observation is that live-in caregivers are most commonly referred to as "Filipina/o nannies" in the news articles; the interchangeable use of these terms indicates that (at least for the *Toronto Star* and presumably its readership) it is assumed that (1) all live-in caregivers are of Filipina origin¹⁰, and (2) that these caregivers are nannies by profession ¹¹. Perhaps this is no surprise as it has been documented that anywhere from 70-90% of caregivers in the LCP are Filipina in ethnicity (Hall, 1992; Kelly, 2006; Kelly et al., 2011; Spitzer & Torres, 2008). The confusion is not corrected in any of the *Toronto Star* articles or in the comments section of these articles, indicating wide acceptance of these assumptions.

¹⁰ While the Philippines is the primary source country for live-in caregivers in Canada, workers in the program also come from India, Slovak Republic, England, and Jamaica (Kelly, Park, de Leon, & Priest, 2011).

¹¹ Kelly et al. (2011) notes that 63% of LCP principal applicants in 2009 had at least a bachelor's degree. Note, however, that this proportion is not specific to LCP applicants only from the Philippines.

4.2 Filipina Live-in Caregivers as Foreigners

In the *Toronto Star*, live-in caregivers are found to be represented most frequently in terms of their status as 'foreigners' in Canada. This is exemplified in the rather ubiquitous characterization of live-in caregivers as "Filipina/Filipino" in instances where it is not a necessary descriptor to add. This can be seen in the following examples:

- (1) "She was touched by Tejada's story because of the wonderful care her late mother, Georgina Casey, got from the family's *Filipino* live-in caregiver" (Keung, 2008a; emphasis added).
- (2) "Earlier this year, Joelina Maluto, a *Filipina* mother of four..." (Brazao, 2009c; emphasis added).

The effect is a systematic association between live-in caregivers and Filipinas, and of caregivers as non-Canadians or foreigners. Thus caregivers are identified according to their ethnic (and national and cultural) difference from Canadians, which makes it possible to assign essentialized characteristics to them.

4.2.1 Notions of Class.

The use of the identifier 'Filipino/a' sets up the caregivers as different from and in opposition to Canadian (i.e. white) women, and establishes an "us" and a "them" in the readers' mind. As Van Dijk (1988) notes, "white journalists primarily write as white ingroup members and, hence, represent ethnic minority groups in terms of them and not as part of us" (p. 156). While not all of the *Toronto Star* articles are authored by white Canadians, the writers do belong to an 'in-group' of Canadian citizens and remind the reader that the live-in caregivers are excluded from this group.

This emphasis on ethnic, and national, difference also points to and reproduces ideas about the caregivers' class difference. It is significant that caregivers are identified as women from an impoverished country (the Philippines), who are consequently not only willing to do domestic work but will also do it under conditions that Canadian women would not accept. "These girls do things that no Canadian will do" (Keung, 2008a) runs one article, while a second trumpets that "Canada's gain is the Philippines' brain drain" (Cohn, 2009). The gap between Canadian women's ability to choose better jobs, wages, and employment conditions and the Filipinas' inability to make such choices underscores the latter's position within Canada as an economic and political underclass. Also, as Teelucksingh & Galabuzi (2005) have pointed out, the practice of under-employing and streaming (in many cases professional) immigrants of colour into low-status, low-wage jobs has contributed to real class stratification in Canada, especially in high immigrantreceiving urban centres as Toronto. Given their precarious access to Canadian citizenship, Filipina caregivers are even further down the class ladder than underemployed immigrants of colour. In a similar vein, another article making the claim that a "labour scholarship empowers Canadian migrant workers" calls the scholarship "a symbolic way to get money back into the hands of workers from the global south" (Keung, 2011a). The underlying message is of giving the caregivers a handout as a hand up. The empowerment suggested is less about facilitating agency and more about allowing the lucky scholarship winner(s) from the global south to catch up and make the most of their Canadian experience.

It is thus evident in these examples that live-in caregivers and their class are framed not only in terms of difference, but also in terms of social hierarchy. This understanding is actually reinforced in the type of discourse constructed by the Philippine government

regarding its workers overseas: "The fascination for economic upward mobility [...] is captured by the term *Bagong Bayani* that means 'New Hero'" (Lindio-McGovern, 2012; Ogaya, 2006, p. 119-120). Such constructions of a 'New Hero' reinforce an understanding that migrating to Canada for work results in a desirable elevation in class compared to those who remain in the Philippines (although the reality for LCP workers is that they are on a much lower rung of the socio-economic ladder than many Canadian citizens).

Yet, as Parreñas (2001) points out, female migrant domestic workers from the Philippines experience "contradictory class mobility" (p. 150) when they move out of their home country to search for work. Parreñas continues: "This contentious location refers to their simultaneous experience of upward and downward mobility in migration. More specifically, it refers to their decline in social status and increase in financial status" (p. 150). Filipina domestic workers abroad often must contend with the psychological and social ramifications of this shift in their status, and the loss of social and cultural capital that attends it. Yet, even though class identity is a complex process of negotiation for Filipina caregivers, news articles tend towards simplification by setting up class binaries in which these 'foreign workers from a poor country' in the global south are the disadvantaged in contrast to privileged Canadians.

4.3 Filipina Live-In Caregivers in the LCP as Mothers

Live-in caregivers are also commonly identified in the *Toronto Star* as mothers, both of their own children back home and as surrogate mothers providing care to the Canadian children of their employers. Maricon Gerente, for example, was a live-in caregiver dying from a brain tumour and only desired to see her children again: "Gerente's dying wish was

to reunite in Canada with the two daughters – Lean, 14, and Saniel, 11 – she left behind in the Philippines" (Keung, 2013b). Similarly, Edna Aldovino had postponed her medical treatment for breast cancer in order to complete the work hours mandated in the LCP to bring her child, Kenneth, to Canada: it would be "the last gift she could give him" (Keung, 2014). This narrative theme seems to solicit sympathy and compassion for live-in caregivers, and remind readers of their shared humanity with the workers by foregrounding the importance of family ties and maternal love. It would appear that this narrative (somewhat) mitigates against the depiction of the caregivers as 'foreigners' and 'Other' by evoking a universal experience of motherhood.

Yet there is some ambivalence as even though readers are invited to see a commonality between themselves and the caregivers, there are reminders that the contexts and circumstances of the caregivers' mothering differ in important ways from Canadian (ideal) practices and values – such as the caregivers' transnational mothering vs mothering within intact nuclear Canadian families. Differences are subtly underscored at the same time it appears that positive parallels are being drawn. Indeed, the identification with motherhood elides the idealization – based on program stipulations that caregivers may not bring family members with them – that caregivers should arrive in Canada as single and unattached (See Section 2.4). Since mothering is an emotional and affective undertaking, identifying the caregivers with motherhood – without recognizing the emotional trauma inherent to separating women from their own children – so they can be surrogate mothers to other people's children, suggests that their capacity to mother and nurture is being recognized only in so far as to confirm their ability to care for Canadian

children and to solicit public support for a government program that provides capable workers to look after the nation's young.

Since many of these women are already mothers or want to be mothers (for example, Juana Tejada, though childless, is linked to a family she misses back home and is quoted as wanting "to have kids and start a family" [Keung, 2008b]), they are already qualified for the job they were brought here for, so Canadian employers need not worry. In fact, the assumption that mothering and nurturing are inherent to the Filipina caregivers feeds into stereotypes about the docile, domesticated Asian woman; and it also serves to justify the undervaluing of their work as unskilled, which contributes to their subordinate status as workers and people.

4.3.1 Transnational Mothering.

A large part of live-in caregivers' narratives is that their main reason for coming to Canada in the LCP is to support their families back in the Philippines. This is reflected in observations that "dominant social discourse combines mother's work migration with the needs of the family" (Ogaya, 2006; Pratt, 2012) in the *Toronto Star*: "The sight of a Filipino nanny with young charges in tow is a ubiquitous one in GTA parks, libraries and drop-in centres. Many of these nannies are the key money-earners for their families back home in the Philippines" (Smith, 2012). Hence, due to economic hardship in the Philippines – which solidifies ideas about the migrant's second-class status in the minds of those in the receiving country – live-in caregivers are women duty-bound to meet the needs of their families by working abroad. Stating and highlighting this necessity sets up an opposition – a difference – between Filipinas whose national and cultural circumstances require them to engage in the unnatural act of leaving their families to perform the natural act of mothering

elsewhere, and Canadian women who are under no such constraints to contravene gender expectations. Domestic labour migration, and the transnational mothering it makes inevitable, is then perceived to be less an act of self-sacrifice on the women's part (which would bring these women closer to a Western feminine ideal of motherhood) and more symptomatic of the deficiencies of the non-western Other.

Hence, the sub-narrative of transnational mothering that emerges in the *Toronto Star* articles is an example of how live-in caregivers are represented through *difference*, simultaneously as foreigners and as mothers. In discussing the expeditions of colonial European travelers to the New World, Hall (2007) notes that "what disturbed western expectations, what had to be negotiated and explained, was their *difference*" (p. 212; emphasis added). Since the practice of transnational mothering complicates traditional Western notions of mothering,¹² it is seen as natural to the Other. Not only that, but Western countries like Canada whose work programs create conditions that perpetuate the transnational mothering done by migrants from within their borders continue to reproduce such notions of difference - to their own economic and social advantage. As Arat-Koc (referencing the work of Hontagneu-Sotelo and Avila [2000]), points out, transnational mothering, or, the "maternal care work done across long gaps in time and distance that is widespread among migrant women doing domestic work globally [...] 'continues a long and dirty legacy of people of colour being admitted to some countries only through coercive systems of labour which do not recognize family rights'" (Arat-Koç, 2001,

¹² This idea of the imposition of European categories and norms in representing the Other is a discursive strategy identified by Hall (2007). The four main discursive strategies (or formation processes in developing "the West and the Rest" discourse) are: '(1) idealization; (2) the projection of fantasies of desire and degradation; (3) the failure to recognize and respect difference; and (4) the tendency to impose European categories and norms, to see difference through modes of perception and representation in the West' (p. 215).

p. 23). It is an example of the dual and intertwined processes of fantasy and degradation that Hall (2007) observed (see footnote above). In the case of the LCP, such processes are evident in Canadians taking advantage of the very thing (i.e. transnational mothering) that they deem in opposition to Canadian family values to prioritize the needs of Canadian children over those of subaltern children and keep the Canadian nuclear family intact, even if both parents work outside the home.

A few of the articles that appear in the *Toronto Star* do problematize the family separation inherent in transnational mothering. Since the children of live-in caregivers are far away in another country, they are rendered invisible compared to Canadian children. During separation and even after reunification, migrant mothers and their children often feel like "strangers" to each other (Cohen, 2000; Pratt, 2012). This concern is reflected in some of the news article titles: "Who looks after the nanny's children?" (Azam, 2001) and "[Filipino youths] are adjusting to new parents – their own" (Brown, 2013). This relatively recent topic inclusion in the *Toronto Star* recognizing the settlement experiences of Filipino children gives these children visibility. The longer-term settlement and family sponsorship experience of caregivers granted residency status may alter and add to existing discourse in the future.

4.3.2 'Like Family to Us'

As previously discussed, motherhood and dedication to one's children are important values in Canada, but only when it comes to *Canada's* children. The live-in caregiver comes to Canada unable to bring her own family and children but provides care to Canadian children and in Canadian families. The value placed on a nation's children is directly related to the political and social hierarchy that separates the wealthy north from the poorer south.

For example, one editorial proposes "a Nanny's Day, a celebration of the domestic workers *who provide families with security and comfort* that their children, elderly parents or disabled relatives are being looked after while they themselves earn a living" (Tesher, 2000; emphasis added). The question is, *which* families are being valorized? Structures of power and privilege are at work here, as the underlying assumption is that it is 'our' Canadian families that the live-in caregivers care for that are worth celebrating.

Live-in caregivers occupy a unique position of being both included and excluded, of being regarded as both foreign and domestic, within their employers' home. As one critic argues, "though [the caregiver] is technically foreign, she is also enmeshed in the domestic, economic and legal machinery of Canada" (Macklin, 1994, p. 32). This sets the misbelief of being in the home but *not* one of the family, or, *like* one of the family: "Our nanny was *like* family to us" (Keung, 2008a; emphasis added), says one reader. A caregiver reflects, "Whenever I would hold any child, I would think I was holding my own. I looked after them *as if* they were my own because my own were so far away" (Taylor, 2009a; emphasis added). Some employers make extra effort to include their caregiver in the family, making sure that she "eats with the family and is included in special events" (Crawford, 2009).

However, as Macklin (1994) argues, "when employers insist that a domestic worker is 'like one of the family,' they unwittingly affirm the feudal quality of the relation. At no time was the domestic worker more like 'one of the family' than when her status was formally acknowledge to be that of a servant" (p. 32). Readers are reminded of this through a subtle discourse of difference and exclusion on live-in caregivers in the family of their employers, presented here in the binary form of "ours" and "theirs":

- (1) "Canadian families have relied on foreign domestic workers to care for *our children* and to keep our homes in order" (Waldman, 2009).
- (2) "They work long hours caring for *our children* so that we can work productively" (Waldman, 2009).
- (3) "They leave *their families* and give up careers in teaching, nursing and technology to come here and look after *our children* and frail elderly" (Monsebraaten, 2009).

Such "testimonials of mothers' grief may evoke empathy through an imaginative identification [on the part of Canadians] with [the caregivers'] loss" (Pratt, 2012, p. 79). But even though a clear "Us/Them" division is not set up in the statements, there is a kind of 'self-incorporative identification' (Pratt, 2012) that nonetheless promotes subordination between the two groups. From narratives of this kind in the media, readers incorporate an aspect of the experience of live-in caregivers, just as the caregivers are incorporated into the home and family life of their employers – it is a partial inclusion, *like* an inclusion. The simultaneous insider/outsider positioning of caregivers and their complex transnational practices thus live-in caregivers fragment dominant notions of national identity, and their in-between status is aptly summarized in the statement that a migrant caregiver is "just a new Canadian with a foot in two different lands" (Oakland, 2000) and two different homes.

4.4 Filipina Live-In Caregivers in the LCP as Workers

Interestingly, narratives about live-in caregivers as primarily part of the labour force appear only a little more frequently (48 times) than those about their role as mothers (41 times). While it is common practice to represent temporary foreign labour migrants as a dehumanized and faceless labour power (Bauder, 2008; van Dijk, 1988), this does not appear – at least at first glance – to be the case with Filipina caregivers in the *Toronto Star*. There are news items in which efforts are made to recognize the work LCP caregivers perform as valuable to Canadian society; and, like the *Bagong Bayani* discourse in the Philippines, it seems as if live-in caregivers are represented as self-sacrificing heroes. Yet, a closer look at the way this narrative unfolds suggests that the discursive subtext might not be all that celebratory. The majority of articles tend to showcase a particular individual, as exemplified by the news coverage on Juana Tejada, "Canada's most celebrated caregiver" (Keung, 2011). The focus on Juana Tejada and the extensive coverage of her story over a period of time gives a human face to Canada's Filipina caregivers, adding a component of human interest to appeal to the public. Yet, by singling out one caregiver of many and highlighting the personal tragedy of her story (she was diagnosed with cancer while waiting on the results of her residency application, was denied health coverage and threatened with deportation), it can be argued that the *Toronto Star* sidelines the real concerns caregivers face as a group. By romanticizing and valorizing Tejada in the extremity of her situation, the news articles invited empathy with one individual, an empathy which would not necessarily be extended to others in her cohort. In fact, calls in the media for the Canadian government to ameliorate Tejada's situation by extending medical coverage and residency to her did not extend to public awareness of, or calls for, social justice responses to the structural inequities of the LCP (the observations made in Section 4.6 notwithstanding).

4.4.1 Highly Educated / De-Skilled Workers

In narratives of caregivers as workers, reference is also made to the high level of education and qualifications of the live-in caregivers and their de-skilling in Canada:

"You hear stories (in the Philippines) about how nurses make \$50 an hour (in Canada), when it's the exact opposite. Nurses work as caregivers, professionals are working in factories'" (Taylor & Keung, 2008).

This language serves to increase the social capital of live-in caregivers and represent them as potentially more valuable for the Canadian economy than their current line of work would suggest. While live-in caregivers are positively valued, and the issues of de-skilling and foreign credential recognition are legitimate ones, one of the underlying messages in this discourse is not necessarily benign. The assumption in this type of discourse is that live-in caregivers should be afforded more respect due to their higher education levels and professional skills than if they had none. Thus it continues to de-value domestic work in general and its significance in the Canadian economy.

4.4.2 Caring, Hard Workers

Live-in caregiver Juana Tejada is described as "tiny and soft-spoken" (Keung, 2009b) and as "a diminutive and soft-spoken Filipina caregiver" (Keung, 2009a). Similarly, former live-in caregiver and activist Pura Velasco is depicted as 'soft-spoken and 4 foot 11' (Brazao & Cribb, 2009b). These are a few examples of how media stories reproduce stereotypes of Filipinas as silent, nurturing maternal figures who are non-threatening in personality and physique. Some news stories adopt a more patronizing tone in attributing a difference in culture – or foreignness – to justify these stereotypes: "Filipinas are not usually vocal in complaining about their situations because it is in their culture to remain silent in spite of unreasonable and sometimes unacceptable conditions" (Baksh, 2008). Thus the stereotype of, or script, for the Filipina caregiver insists on "lumping all [their] distinctions together and suppressing differences" within the group (Hall, 2007, p. 212). Such stereotyping is a discursive strategy (and discursive discrimination¹³) in which the West fails to recognize differences within a racialized minority group. As a whole, live-in caregivers are described as "hardworking" women (Brazao, 2009c; Tesher, 2000) enduring many "hardships and sacrifices" (Monsebraaten, 2009). As a consequence, the naturalization of the stereotype of the caring, hardworking Filipina is, for example, institutionalized by the recruiting agencies who urge applicants to indicate a willingness to work twelve hours a day (Pratt, 2000).

Unfortunately, the kinds of domestic tasks that live-in caregivers are meant to perform are not concretely delineated in the program mandates. Cooking, cleaning, and providing education are all examples of what may constitute appropriate paid caregiving work to some while others take a less confident view. The privacy and invisibility of the household space lead to a further lack of transparency in regulating the boundaries of caregiving work. Thus the characterizations of Filipinas as hard workers coupled with the open-ended definitions of caregiving work can lead to circumstances that can then quickly spiral out of control into situations of abuse and exploitation. This becomes the basis of many arguments in the literature denouncing the LCP and its creation of victims out of its workers.

4.5 Filipina Live-In Caregivers as Victims

The victimization of live-in caregivers is the second most frequently occurring narrative category. News requires an explanatory framework and thus someone to attribute blame for a situation (van Dijk, 1988). There are three main identifiable

¹³ The idea of "discursive discrimination" is that it is subtle and coextensive with the general ideologies of a liberal society (van Dijk, 1988). The discrimination is not necessarily derogatory but is nonetheless not completely innocent either.

antagonists in this narrative of live-in caregivers' victimhood: the Canadian government, abusive employers and agencies, and the ideology of the Canadian dream.

4.5.1 Victims of the Government/Law

The victimhood of live-in caregivers is framed in relation to a government that is failing to regulate workplace practices and protect a vulnerable migrant worker group, instead recognizing them only through their possession of a work permit. They are workers only instead of full human beings (Arat-Koç, 2001) and receive no pension, medical/dental benefits¹⁴, or RRSP in their temporary status. The nation state itself thus functions as a family with imported live-in caregivers (Macklin, 1994) that treats live-in caregivers with conditional welcoming, or as previously discussed, *like* one of the family.

The government is further presented as an antagonist in its imposition of restrictions on a vulnerable, subordinate group of people. Recurring language from colonial discourse in descriptions of the LCP as an institutionalized form of "slavery" or "indentured servitude" reinforces this notion:

- (1) "These indentured servants are underpaid, overworked, sexually harassed, and discriminated against because they are not covered under our Charter of Rights and Freedoms" (Quarta, 1995).
- (2) "The fact that only a minority of them have access to permanent resident status has had some critics likening this disposable work force to modern-day slavery" (Keung, 2013a).

¹⁴ Perhaps because Canada is a nation that prides itself on its widely accessible health care system, stories of the victimhood of live-in caregivers and their lack of rights are often tied to (a lack of) medical care. These stories are also dramatic because of their life-or-death scenarios and thus most likely to evoke empathetic responses – if not a concerted and publicly expressed desire for social change – in its readership. The coverage of Juana Tejada's story (discussed elsewhere in the Analysis) is an exemplar of this.

Thus it would seem that with the LCP in Canada, a white Western nation, there are ideological links with past European colonial practices – links that are reinforced through the importation of a work force that has no citizenship rights or protections. This structure of power and subordination is reinforced in the language depicting the power of the Canadian government to decide the fate of a live-in caregiver: for example, "God – and Immigration Minister Diane Finley – has answered Juana Tejada's prayer" (Keung, 2008a). Despite this, "as the nanny experience shows, the promise of eventual citizenship is a powerful incentive to grin and bear otherwise intolerable working conditions" (Walkom, 2009). This motive is so powerful that, after being granted permission to apply for permanent residency,¹⁵ Tejada says, "This (immigration) decision has given me the strength to keep fighting [terminal cancer]" (Keung, 2008a). Despite their vulnerabilities under the LCP, these caregivers opt into the program in the hope of being one day granted permanent residency by a powerful government imposing restrictive legislative conditions.

4.5.2 Victims of Employers

The restrictive legislative conditions of the LCP also expose its workers to high potential of abuse and exploitation under their employers. The invisibility of these workers in the home of their employers is reproduced in their characterizations as silent and softspoken, as well as a perceived inability to speak against abuse for the fear of jeopardizing their immigration status. Before the rise of racialized domestic caregivers in Canada, nannies were often white British women¹⁶. The character of Mary Poppins epitomizes "the

¹⁵ Juana Tejada had already been rejected twice for health concerns and was in the hospital with cancer at this time (Keung, 2008a).

¹⁶ The preference for white nannies from European countries shifted as they became more vocal about the conditions of their work environment. It is well documented that racialized women from Third World

original fully-trained British nanny" (Flavelle, 1989). Macklin (1994) argues that "the further the domestic worker departs from the stereotypic image of [British] Mary Poppins (linguistically and physically), the more employers are encouraged to 'compensate' for the apparent deficit by extracting additional labour from the worker" (22), which often leads to mistreatment. Mistreatment includes exploitation; verbal, physical, and sexual abuse; threats of deportation; and trafficking by agencies.

Mistreatment by recruiter agencies and employers are the basis of an investigative report conducted by the *Toronto Star*, including a high profile "nannygate" scandal involving MP Ruby Dhalla in which she had allegedly abused her Filipina nannies: these narratives serve as "a cautionary [and] unglamorous tale of the nannies who toil, unseen and unheard, in the homes of upper-class Canadians, middle-class Canadians and, unfortunately, some Canadians with no class at all" (Cohn, 2009). The Ruby Dhalla scandal¹⁷ helped catalyze more news content on the LCP at the time that it was headlining news in 2009 and raised awareness of live-in caregivers as potential victims of their employers. Coverage like this also challenges and deconstructs issues of illegality, sharpening the sense of wrongdoing of Canadian Ruby Dhalla and mitigating the fact that her foreign Filipina caregivers were working without the proper permits. The emphasis instead is on Dhalla, who, as one of her caregivers stated, "wanted a slave, not a caregiver" (Brazao, 2009b). The caregivers were victims left with no choice.

countries are generally more accepting of those same conditions due to (1) similar work conditions in the Middle East where most start working before moving to Canada under the LCP, and (2) higher stakes involved in the desire for permanent residency in Canada (Schecter, 1998).

¹⁷ Similarly, stories following an individual's experience or crisis within the LCP, such as the story of Juana Tejada, would spark an increase in news content and editorial material of the LCP in general. The *Toronto Star*'s special investigation of recruitment agency abuses also saw an increase in news articles and letters to the editor.

4.5.3 Victims of the 'Canadian Dream'

Additionally, live-in caregivers are presented as victims of an idealized vision of Canada, the "land of milk and honey" (Brazao & Cribb, 2009b). In the *Toronto Star*, live-in caregivers are consistently presented as hopeful about the opportunity that the LCP gives them and the promise the program holds for a 'better life': "To many, our Live-in Caregiver Program represents their only hope of immigrating to Canada and leaving behind a life of abject poverty" (Fabregas, 2010). The dream is a narrative of being rescued by obtaining "coveted Canadian citizenship" (Walkom, 2009). In this discourse, these imaginings of an idealized life in Canada are characterized as being lure into a trap. The language of ensnarement appears explicitly in at least three articles¹⁸:

- (1) "Manuel, 39, was *lured* to Canada by the federal Live-in Caregiver Program" (Brazao, 2008).
- (2) "Four months after being *lured* to Canada, housed in a basement and pressured by a nanny recruiter to work illegally, Filipina Joelina Maluto summoned the courage to take back her life" (Brazao & Cribb, 2009a).
- (3) "Federal Immigration Minister Jason Kenney announced last week he is working on a 'robust package of measures to crack down on bogus immigration consultants,' who *lure* foreign workers to Canada with fake job contracts" (Brazao, 2009c).

In each case, the end result suggests deception and disenchantment. The danger of these accounts is that "those who testify to loss and suffering can be simplified, de-individualized, and contained within narratives of victimhood" (Pratt, 2012, p. 81) in such a way that "victim" becomes an all-encompassing characterization or identity for live-in caregivers.

¹⁸ Note, however, that these articles are authored by the same *Toronto Star* writer.

This makes the need for an approach to activism (and the use of activist language) that emphasizes the caregivers' agency and complex humanity even more urgent.

4.6 Filipina Live-In Caregivers as Activists

Least frequently, live-in caregivers are presented in the *Toronto Star* as activists working to secure their own rights within the LCP. This is where the live-in caregivers gain a sense of agency in public space and the power of their voices, once unheard, is championed.

4.6.1 Caregivers Advocating for Rights of Caregivers

As has been evidenced so far in the Analysis, 'media stereotypes emphasize the centrality of family to Filipino community as well as their passivity and invisibility' (Pratt, 2012, p. 73). While there are stereotypic tendencies in the media in portraying Filipina women as quiet, passive, and obedient, there are also instances in which caregivers are portrayed as actively fighting against the exploitation of Filipina workers. The smaller frequency count of this narrative, however, can be interpreted as a reflection of the public' limited perceptions of the caregivers' agency, or that stories detailing the problems caregivers encounter with program structure and government policies and their hardships and struggles are simply deemed more newsworthy. However, whenever stories about the caregivers' activism occur, the language used to describe the caregivers is intended to be awe-inspiring and powerful, and marks a shift in emphasis from Filipina invisibility in the domestic realm of the home to Filipina visibility, voice, and agency in public space. Even Juana Tejada's story,¹⁹ which can be easily co-opted by efforts to romanticize the

¹⁹ Her story is documented eighteen times in the database. See articles 25, 27, 32-33, 35-38, 41, 45-46, 52, 64, 90, 93, 97-98, 111 in the Appendix.

caregivers' plight and so hamper real social justice interventions, was reclaimed by caregiver activists so that she became "a symbol for changes to the rights of the often voiceless, faceless live-in caregivers toiling at low wages for looking after Canada's young and old" (Keung, 2008b). A law called the "Juana Tejada Law²⁰" was named after her (Kamel, 2008), and a Philippine TV-drama series re-creating her life as a live-in caregiver (Keung, 2011b) was created. Whether by conscious design or inadvertently, the *Toronto Star* participated in co-constructing Juana Tejada's legacy as an icon for the caregiver activist movement in Canada.

4.6.2 The Canadian Audience as Activists

Emerging from this theme of activism come two prevalent subcategories: the Canadian audience and the *Toronto Star* newspaper fulfilling roles of activists²¹. These news articles employ a strategy of implicating Canadian audiences in the testimonies of live-in caregivers²² in a way that encourages social activism and responsibility. The inclusion of these subcategories in this discussion is justified by their prominence in the newspaper articles and the meaningful interaction generated between them and the narrative of Filipina nannies as activists.

Readers of the *Toronto Star* respond to the news coverage of live-in caregivers in the form of letters to the editor, opinion editorials, and even comments on thestar.com. All

²⁰ The "Juana Tejada Law" would "entail an amendment to the Immigration and Refugee Protection Act that would help guarantee the rights of medically inadmissible but otherwise qualified foreign caregivers living in Canada" (Kamel, 2008). This campaign was led by unions and immigrant activist groups.

²¹ Note that these two sub-categories were not included in the coding of the 'activist' category in **Table 1**, which only specifically consists of instances in which live-in caregivers appear as activists.

²² See Pratt, 2012 for this connection between live-in caregivers and the Canadian audience.

news participants are social actors (van Dijk, 1988), and even more so when they speak up about what kinds of decisions and actions the government should take, and how other Canadians should feel and react:

- (1) "Foreign domestics need our help" (Tesher, 1996).
- (2) "I would like to add my name to the call for regulation of nanny agencies . . ." (Hynes, 2009).
- (3) "All Canadians should be outraged that this injustice continues to take place in a province and country such as ours" (Ponting, 2009).

These demands for action seek to take power from governmental authority and give it to other members of Canadian society. They redeem the vices of Canadian society (particularly the government and employers) through their recognition of the value of these live-in caregivers and their upholding of notions of national responsibility and demands for humanitarian action in a liberal society.

The narrative of rescue and redemption is complete here: live-in caregivers are subordinate and meek foreigners who feel they are being rescued by the opportunity the LCP presents. They are also victims lured into the trap of the Canadian Dream and subject to the exploitation and abuse of the government and employers. An altruistic and inclusive Canadian society redeems these narratives through speaking up about the rights of the workers – second-handedly giving voice to the voiceless and power to the powerless. However, it is important to remember, as Pratt (2012) points out, that the "capacity for a wider public to empathize – including and possibly especially with those we perceive to be different from ourselves – can be self-affirming in ways that stabilize existing social hierarchy" (p. 80). That is, these Canadian readers occupy a position of privilege in relation to the caregivers themselves²³ and so have the space and opportunity to voice their opinions about, and make demands of, the government. This difference in power underpins current systems of representation in Western media and reflects on how the West perceives itself: "For if the Rest was necessary for the political, economic, and social formation of the West, it was also essential to the West's formation both of its own sense of self – a 'western identity' – and of western forms of knowledge" (Hall, 2007, p. 225). Here, "western identity" is dual in nature: on one hand, the LCP is a Canadian institution of "enslavement" that victimizes subaltern workers, and on the other hand, Canadians take activist roles in a "rescue and redemption" narrative arc by speaking up for the rights and improved status of these workers. In this way, the LCP "says a lot about the Philippines. But also about Canada and Canadians" (Cohn, 2009).

4.6.3 The *Toronto Star* as Activist

The coverage of live-in caregivers also says a lot about how the media may take on an activist role through investigative journalism. The *Toronto Star* conducted a two-part investigative series – published on March 14th and 15th of 2009²⁴ – exposing the mistreatment of live-in caregivers by recruiter agencies. Later articles dealing with the LCP make constant referrals back to this investigation²⁵, situating each article within its framework of victimization. This discursive technique validates the *Toronto Star* as a

²³ Note that Filipina caregivers are interviewed and make appearances in articles demanding recognition from the Canadian government. However, no guest news items or letters to the editor are written (or submitted) by Filipina caregivers or activists to the *Toronto Star*. This is a reminder that "the symbolic power of the journalistic elite contributes at the same time to the reproduction of the conditions of socioeconomic or political power" (van Dijk, 1988, p. 155).

²⁴ See articles 46 and 47 in the Appendix.

²⁵ For example, "[on a meeting by Ontario officials on the mistreatment of live-in caregivers] The meeting was held... after a Star investigation exposed widespread abuse in a program that allows Canadians to hire foreign caregivers to look after children, the elderly or people with disabilities" (Brazao, 2009b).

critical and central newspaper, as well as social activist exposing abuse and championing human rights, and furthermore "rescuing" victims of the LCP. Later opinion letters also achieve the same effect: "I applaud the *Star* for its excellent series and urge you to continue your investigations and coverage of migrant workers who are being exploited by our, dare I say it, racist and employer-driven, immigration system" (Ponting, 2009). However, it also runs the risk of pathologizing all live-in caregivers as victims and homogenizing their experiences in a singular conceptualization. This narrative is expanded, however, when more investigative work conducted on the Ruby Dhalla scandal applauds the three nannies for taking action about their situation. The newspaper then simultaneously supports the caregivers' agency and continues its own agenda to speak for and about the caregivers: "The Star learned of the allegation and began its own probe," says Brazao (2009b). Thus the *Toronto Star*'s actions demonstrate that "[d]iscourses are not reducible to class interests, but always operate in relation to power – they are part of the way power circulates and is contested" (Hall, 2007, p. 205).

Colonial and postcolonial discourses do not exist solely in the past, and the ideological dimensions of Western expansion continue to inform existing media discourses. As Hall (2007) notes, discourses do not stop abruptly even as they encounter new circumstances. Discourses today "often carry many of the same unconscious premises and unexamined assumptions in their blood-stream" (p. 221). However, raising awareness to this fact allows media practitioners to add to and shift existing discourses about live-in caregivers so that their value to, and as participants in, Canadian society can be properly acknowledged.

5. CONCLUSION

The media is a powerful tool and disseminator of social ideologies and discourses. A mainstream newspaper like the *Toronto Star* plays an influential role in framing discussions and debates about immigration and immigration policy in Canada. Widely circulated, the informs readers about current events, issues, and topics, and guides readers on how to interpret and make sense of their world by employing specific language and images to frame the stories they tell. Even when vilifying the government and criticizing the mistreatment of LCP workers, the *Toronto Star*'s attempts at garnering support and sympathy for LCP workers positions the latter in subtle and complex ways as an 'Other' to its Canadian readers. In the newspaper's articles, LCP workers are in large part characterized by their "difference" from a Canadian norm. Thus, while Canadian values of inclusivity are upheld in the explicit language of these articles, there is an implicit level of exclusion as well.

An overarching narrative about Filipina LCP workers and Canadian society can be reconstructed from the *Toronto Star* news stories: LCP workers are foreign mothers and labourers coming from the Philippines in order to provide for their families back home. While they are allowed in our country and in our homes, the state of that 'welcome' is vague and dual in nature, positioning the caregivers in a space between being included and being excluded.

5.1 Discussion and Implications

In the *Toronto Star*, LCP workers have a rather ambivalent presence in Canadian society being neither fully included nor excluded, and being simultaneously visible and invisible. They are made visible and invisible at the same time under the media gaze by

being seen only through a specific lens (Hall, 2007). Thus while under the gaze of the Canadian state and public through media attention and coverage of their stories, particular emphases in the narratives about Filipina nannies feed into common stereotypes and so reinforce the social inequalities experienced by these LCP workers. It is interesting to note that while the media makes Filipina workers in the LCP more visible, the latter continues to be invisible in a number of ways in the stories that this same newspaper tells.

The work of critical discourse analysis allows the researcher to be cognizant of social inequality and the relationship between discourse and power. It is the first step in equipping oneself with the necessary resources to understand and challenge the representational strategies employed by the media. This study brings to the reader's attention the discourse of difference employed in the newspaper's representation of LCP workers, and consequently points to the need to empower this group of workers. With this knowledge, recommendations for social action and change can be promoted.

5.2 Recommendations

Several initiatives have been undertaken to aid workers in the LCP, such as the proposal of a "nanny blacklist"²⁶ for abusive agencies and the establishment of a "nanny hotline"²⁷ following the investigative series conducted by the *Toronto Star*. The hotline is also promoted in many subsequent *Toronto Star* articles, particularly during the coverage of Ruby Dhalla's "nannygate" scandal, and exemplifies one of the real social justice outcomes news coverage can have.

²⁶ See article 55 in the Appendix.

²⁷ See article 62 in the Appendix.

As indicated in this study, the news media can play an important role in bringing public awareness to important and pressing issues pertinent to Canadian programs like the LCP, and critically exposing the forms of abuse that they perpetuate. As such, media practitioners should be more aware of and attentive to the ways language is used to inform the public and create or challenge dominant societal ideologies, particularly those of race, gender, and class.

This study has focused on the content of news articles in a mainstream Canadian newspaper. The establishment of independent ethnic and community-based newspapers and/or newsletters also plays a crucial role in challenging prevailing discourses and producing counter-ideologies. These alternative forms of media also provide information on any community resources, such as workshops and seminars, which allow LCP workers to network and seek support. Increasing awareness through various alternative media sources also allows LCP workers to build networks, communities, and organizations that help lessen or end altogether the well-documented feelings of isolation they tend to experience (Arat-Koç, 2001; Parreñas, 2001). Such networks need not be limited to the Filipino-Canadian community: linking networks with other minority groups, such as Caribbean domestics for example, could enrich the dialogue and discourse surrounding racialized and gendered women working in the LCP as well as strengthen a sense of solidarity and community among and within the various groups of LCP workers, and between the caregivers and the larger Canadian society.

The need for increased awareness and larger community networks is also relevant to the experience of children of live-in caregivers. These children must cope with the effects

of long-term family separation and, where family sponsorship is successful, with the stresses that attend reunification and settling into a new country. Media coverage of Filipino youths²⁸ in Canada tends to be limited almost exclusively to their participation in acts of violence and the high drop-out rates – with little to no stories of their successes or achievements. These children also need representation, role models, and community.

On the governmental level, it is recommended in much of the academic literature and the *Toronto Star* articles that LCP workers should immediately be granted right to permanent status (Arat-Koç, 2001; Fabregas, 2010; Spitzer & Torres, 2008; Walkom, 2009). This would give live-in caregivers access to social rights services that would ease their integration into Canadian society as protected citizens and workers. Such entitlement to this legal right is championed in a well-known slogan of the migrant worker activist movement: "good enough to work, good enough to stay". It would also mitigate against acts of racial, gendered, and class-based discrimination that are common in the program²⁹ by allowing caregivers equitable access to Canadian citizenship rights. Together, mass media and Canadian immigration policy participate in the social construction of live-in caregivers in ways that have real effects on their lives and livelihoods.

5.3 Future Research and Reflection

The focus of this study has been media representations and narratives of Filipina workers in the Live-in Caregiver Program. Further investigation and discussion of Filipinos in general in the *Toronto Star* (and/or other newspapers) would be another avenue of

²⁸ See Catungal, 2012 and Kelly, 2006. See article 14 and 124 in Appendix.

²⁹ See Spitzer & Torres, 2008.

research to explore related forms of stigmatization this minority community faces. A recurring theme in some of the literature and articles on Filipino-Canadian migrants is the struggle to find identity³⁰. For Filipinos who are not even necessarily LCP workers, such as Filipina women in general and their children, there are feelings of shame associated with stereotypes that cast them seemingly in an all-encompassing way as domestic caregivers.

Conducting research on the database for the *Toronto Star* uncovered many articles about the problems of youth violence involving Filipinos in Canada. Examination of the language and images employed in these articles could illuminate the findings from the research conducted on articles about Filipina LCP workers, thus allowing for an interconnected and more complete story of Filipino identity as constructed by the Canadian media and circulating in the popular imagination to emerge.

On that note, women and youth issues appear to be the dominant concerns in coverage of the Filipino-Canadian community in Toronto. There is a lack of engagement with the immigration and settlement experiences of Filipino men, particularly the husbands of LCP workers, both in the academic research and in media news outlets. This is another area that needs to be addressed.

Immigration discourses prevalent in mainstream Canadian media operate in, and in relation, to those coming out of the nation's political economy (van Dijk, 1988). This is especially relevant given the appearance of a more recent article in the *Toronto Star* outside of the timeframe of data collection for this study. The article (part of a series) concerns the political rhetoric of Employment Minister, Jason Kenney, regarding LCP workers: Kenney accuses Filipina workers of abusing and "mutating" the program into a

³⁰ See articles 23, 29, 53, and 100 in the Appendix.

family reunification project and threatens to bring an end to the LCP as a pathway to permanent residency³¹. Juxtaposing the discourses at work within the news media with those circulated by politicians would provide some insight into the degree to which dominant ideologies concerning citizenship and non-citizenship, as well as representations of temporary foreign workers, and ideas about illegality in immigration are reinforced or contested.

In this regard parallels can also be made with the Caribbean domestics in the FDM whose representation in the media and public discourse shifted from that of the "agreeable and affectionate mammy" to images of the Caribbean woman as "aggressive, incompetent, and cunningly criminal" (Schecter, 1998, p. 122). Such a project would provide some insight into the ebbs and flows in the history of Canadian immigration practice and the relationship of that institution with non-white and non-European countries.

As mentioned in the previous section, ethnic and community-based media and organizations play a crucial role in developing counter-narratives. Community arts³² are also another medium through which minority community members can engage in selfdefinition and explore, resist, and challenge the cultural constructions of themselves that appear in mainstream media discourses. Such artistic endeavours bring together those with shared experiences and harness the power of the imagination to create new and more

³¹ See Keung, N. (2014, July 22). Filipino Canadians fear end of immigrant dreams for nannies. *Toronto Star*. Retrieved from

http://www.thestar.com/news/immigration/2014/07/22/filipino_canadian_fear_end_of_immigrant_dreams _for _nannies.html.

³² The existence of some plays organized by the Filipino community and LCP networks in Toronto have been documented in the database of this study. See Appendix articles 03 ("If My Mother Could See Me Now"), 17 ("Mis Orient[ed]"), and 97 ("Future Folk"). Additionally, a Filipino TV drama filmed an episode in the GTA about Juana Tejada in article 111.

empowering narratives. Participating in and co-constructing their own stories in a creative fashion can be liberating and therapeutic for LCP workers while further bringing to public attention the situations they face in Canada. One upcoming project to highlight is a collaborative comic book project between Toronto-based artists and Filipina caregivers entitled *Kwentong Bayan: Labour of Love*³³, which is scheduled to be released in 2015. Comparing the discourses circulating within mainstream with those created by alternative media sources is a viable topic for future research.

There are numerous types of media to explore when analyzing the production of narratives. The internet is a dauntingly large and evolving postmodern space in terms of the kinds of narrative constructions, de-constructions, and re-constructions it enables. The de-centering possibilities afforded by the internet can help disassemble dominant mainstream narratives and challenge deeply embedded ideologies. Research on how people participate to express their identities and own narratives on the internet – through various websites, forums, videos, pictures, and social media – can add to current discussions of postcoloniality, as well as discussions about visibility and invisibility. Research work of this nature is fundamental in realizing the power of language and structures of dominance in society, challenging norms, and catalyzing social change for a better and more inclusive Canadian society in which all may participate and contribute.

³³ The English translation of *Kwentong Bayan* is "community stories". More information on this project can be found at http://www.lcpcomicbook.com/.

APPENDIX

News Articles on Filipina Nannies in the Live-In Caregiver Program in the *Toronto Star* Coding Sheet

			N A R A T I				
# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#01 1988/ 07/04	The long wait for a life in Canada Day in the life of immigration office shows why newcomers face frustrating delays Lynda Hurst					X	 FDM Case 1: frustrating interview with woman who does not understand much English Case 2: joyful approval of woman's landed immigrant status
#02 1989/ 02/11	Finding the perfect nanny Dana Flavelle					x	 Don't expect a 'Mary Poppins' 50% of nanny market is Filipino with no formal training May be illegal immigrant, speak limited English
#03 1989/ 05/22	Play examines misery and stress of Filipino domestics Joe Serge			Х	Х		 65% of domestics in Canada are Filipino; 60% are working in Ontario Intercede in 1985 Fely Villasin's "If My Mother Could See Me Now" Highly educated Filipinos posing as domestics and suffering vulnerability, at mercy of employers
#04 1989/ 06/07	Illegal immigrant scam costs agent \$15,000 fine Wendy Darroch					X	- Agency illegally brought Filipino nannies in to work
#05 1991/ 03/14	Filipino women battle abuse; Victims urged to end silence imposed by cultural and language barriers Susan Reid			X			 After a Filipino woman was beaten to death, 7 women speak out for women who suffer silently Speaking out considered masculine Lack of social services in Filipino community in Metro Also: mail order brides Filipinos = largest single group of foreign domestics at 14,000 in Metro

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#06 1992/ 04/30	Ottawa defends policy on domestic workers Joseph Hall					x	 Argument for LCP: not racist or discriminatory; designed to help immigrants and employers and Canadian families Higher education requirements Filipinos = make up 70% of program
#07 1995/ 09/02	Caregiver must work two years to qualify as permanent resident Joe Serge				х	x	 "Canadian Citizenship Made Simple" (letters Q&A) Question 1: The LCP process Question 2: sponsoring a child
#08 1995/ 06/27	Foreign nanny no day-care solution Luisa Quarta (letter)				х	x	 750,000 (non-upper middle class) children still in need of daycare Nannies as indentured servants struggling for dignity and justice
#09 1996/ 02/15	Police await test results on slain nanny Anonymous		х	Х			 Murder of nanny Benita De Sagun United Filipino Mothers Association open trust fund for her children in the Philippines
#10 1996/ 02/16	Nanny's husband: `We dreamed of reuniting' Moira Welsh		Х	Х			 Murder of nanny Benita De Sagun Interview with husband Benjamin Had left the Philippines and children to care for others' Family waiting for a better life, but Benita never granted permanent residency
#11 1996/ 10/16	Foreign domestics need our help Ellie Tesher			х			 Philippine ambassador Pedro Chan blame Filipino overseas workers for drug-related crimes in Philippines: social cost People as main export product Complaints of abuse Question Canada/Ontario policies

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#12 1999/ 03/29	Program helps them get mental health care Natalia Williams	-		Х			 Tiring domestic work and feelings of isolation Seeking psychiatric help and using services when mentally strained Centre for Addiction and Mental Health
#13 1999/ 08/19	Where is support for those who play by the rules? Bruce Gates			Х	X	X	 Arbitrariness of immigration officers in denying candidates for LCP Versus illegal immigrants
#14 2001/ 08/28	Who looks after the nanny's children? Anonymous		Х			Х	 Children being 'abandoned', grow up not knowing mothers thus extra difficulty in adjusting to life in Canada – linked to youth violence 80% of domestics from Philippines 'Canadian government is responsible for destroying families of women from poor countries'
#15 2002/ 04/25	Caregivers have made a difference Ellie Tesher	x			x		 Proposal of a formal Nanny's Day, 'a celebration of the domestic workers who provide families with security and comfort' As hardworking women
#16 2002/ 07/21	Sending money home is big business Ross Oakland		х			х	 Sending foreign remittances Not terrorists; mostly caregivers engaging in transnational behaviour 'just a new Canadian with a foot in two different lands'
#17 2003/ 05/25	Beauty pageant play is only skin deep Robert Crew					Х	- Review of play 'Mis Orient(ed)' about Filipino stereotype role as caregiver/housekeeper, what it means to be a modern Filipino woman
#18 2004/ 10/30	Many employers, agencies abuse live-in work program Scott Simmie	-		Х	Х	Х	 Star examination of LCP system as exploitation rather than 'response to labour market needs' The promise of permanent residency status Especially live-in aspect

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#19 2004/ 11/02	Nannies to be protected, Sgro vows; Caregiver program under review, minister says 'I don't want anyone being exploited' in Canada Melissa Leong and Scott Simmie			Х		х	 Reveal how some nannies are exploited by unregulated agencies; financial and sexual abuse by employers "no one should be afraid of losing their immigration status" Translation of employment standards brochures into Filipino Charge that Ottawa has failed to protect this vulnerable group of migrants – 'Canadian values' News in Philippines: Canada should ge rid of LCP
#20 2004/ 11/02	Time to regulate caregiver program Anonymous				Х	x	 Canada must clean up program of indentured servitude and abuse Chance to work in Canada is a dream; single goal of permanent residency For many, LCP operates as it should – but much abuse = government fail to regulate policies it creates Recommendation: for licensing regime, Ontario should compel agencies to charge employers not caregivers for services Recommendation: ensure caregivers know their rights
#21 2004/ 12/12	Nannies seek program changes; Groups want 'live- in' requirement scrapped Position paper lays out 'human right issues' Scott Simmie and Melissa Leong	Х					 Nannies desire change: live-in aspect, 2 years of work in 3 year period Many have positive experiences, others are financially exploited
#22 2005/ 03/17	Nanny tells of sex attack; Told her employer 'No, stop it' Man on trial for sexual assault Gail Swainson		Х	х			 40-year-old woman had come to work in Canada for future of her two children back in Philippines Alleged assault from male employer

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#23 2005/ 11/28	Filipino centre unites generations Nicholas Keung				X	X	 Kapisanan Centre being fundraised for since 1980s struggle to find identity in Canada: feelings of shame because came as domestic workers = treated as lower class people despite qualifications
#24 2007/ 02/15	Bright spark from the Philippines; Activist with a Sorbonne degree battled Marcos, then fought for domestic workers Catherine Dunphy	Х					 activist Fely Villasin death from cancer mentored other live in caregivers, many of whom found work in her organization
#25 2007/ 03/02	'Falling through the cracks' Cancer threatens nanny's life and her dream of permanent status; Sick Filipina who completed caregiver contract left without OHIP or residency status Nicholas Keung	Х		Х		X	 Juana Tejada's story Filipino activist claims her health situation holds up her permanent residency application Problem of being caught in between, 'transition of status' Continued to work minimum wage at Tim Horton's; still needed to send money home
#26 2007/ 03/02	How Canada's Live In Caregiver Program Works Anonymous				X	х	 'offers unique opportunity to otherwise ineligible participants' To benefit both caregiver and employer Focus on permanent residency status
#27 2007/ 03/09	Nanny awarded medical coverage; Cancer treatment was delayed after woman deemed ineligible for OHIP Nicholas Keung			Х		х	 Story of Juana Tejada Review of her case reaffirmed eligibility for OHIP Had been stuck in a 'catch-22' 'when she gets her health back, she can also realize her dream and get her immigration status'

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#28 2007/ 04/13	No way to treat a guest worker Carol Goar				х	X	 'In all but name, Canada now has a guest worker program' Moral and legal questions for Canada to face – tactics to seek cheap foreign replacements; rights in Charter 'Canada's reputation as home to the world'
#29 2007/ 05/05	'Different' draws range of remarks in high school Anonymous				X	X	 In high schools: tolerance for multiculturalism is mixed Filipinos: 'we get treated like maids' by other students, be pushed around
#30 2007/ 10/05	\$10,000 needed to send slain maid's body home; Filipino community is rallying to help family get victim home with fundraiser tomorrow Robyn Doolittle		Х	Х			 Story of Jocelyn Dulnuan, live-in housekeeper in Mississauga Debt now falls on family; she was the family's only hope for income source
#31 2007/ 10/13	Police eyeing 2 suspects; Victim's mother in Hong Kong pleads with public for information about death of Mississauga nanny Katie Lewis		Х	Х			 Story of Jocelyn Dulnuan Both mother and daughter left Philippines looking for a better life Carried a heavy load: breadwinner, provided help to her siblings Had a positive attitude about Canada, not worried about safety Concerning for Filipino community
#32 2008/ 06/09	Dying nanny told to leave country Nicholas Keung		Х	Х		х	 Story of Juana Tejada Terminally ill cancer patient = burden on health care system, not granted status and sent home 'paid dues to earn permanent residency' Dying wish for family to have status – legal vs. moral issues

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#33 2008/ 06/10	Nanny earned right to stay Kayume Baksh (opinion letter)			Х		x	 Story of Juana Tejada Filipinas are not usually vocal in complaining because of culture Live in caregivers toil, are isolated Allowing to stay = small way to show appreciation
#34 2008/ 06/11	Home workers to get union help Nicholas Keung	x					 international union and advocacy group for live-in caregivers 'offer a helping hand and assist in lobbying government' story of Pinky Paglingayen priorities TO 'protect our rights'
#35 2008/ 06/19	Support pours in for dying nanny Nicholas Keung	-	х	х			 set up of trust fund to help pay medical bills of a live-in caregiver with cancer story of Juana Tejada one caller was touched because of 'Filipino' caregiver for her late mother 'Our nanny was like family to us. These girls do things that no Canadian do' news conference and rally
#36 2008/ 07/18	Reprieve for dying nanny Nicholas Keung					x	 story of Juana Tejada 'It is Juana's dying wish to be granted permanent residency. It is without a doubt the right decision to make'
#37 2008/ 07/19	Nanny battling terminal cancer gets reprieve Nicholas Keung			Х		x	 story of Juana Tejada 'God – and Immigration Minister Diane Finley – has answered prayer' immigration application rejected because burden on health care 'this is what I've worked so hard forto make a better future for me and my family in Canada' story is not alone: 'punished for being sick and disentitled the rights to stay' 'This (immigration) decision has given me the strength to keep fighting'

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#38 2008/ 08/26	Dying nanny wants law change Deena Kamel	Х		Х		Х	 story of Juana Tejada after strong public support, campaign proposing a "Juana Tejada Law" – amendment to the Immigration and Refugee Protection Act 'I dream of a society that gives value to its people who create its wealth' Filipino communities and others Olivia Chow: 'They take care of Canadian children. Working families would not survive without them' hopes to recover and have a family cf. 2008/08/27 Advocates, unions fighting for migrant labourers' rights
#39 2008/ 09/22	Nanny sent to work as an underpaid servant Dale Brazao		x	Х	Х	x	 story of Catherine Manuel underpaid as cleaner, servant, handywoman; not sure if original employer Brent really exists was lured to Canada by federal LCP – promised life would be better here Like many Filipino women, Manuel sought work overseas to support family told to keep quiet: working illegally expensive placement fees – fraud; needed for children 'coming to Canada thinking this is the land of opportunity' 'right to be treated with respect' need for protections: While Immigration officers are quick to deport caregivers duped or trafficked into Canada, they take no action against the agencies that brought them in
#40 2008/ 10/24	New criteria alarm immigrants; Radical changes to immigration process are dangerous, say some educated newcomers Lesley Ciarula Taylor and Nicholas Keung				Х		 nurses working as caregivers (de- skilling)

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#41 2008/ 12/28	Ill nanny inspires push for reform Nicholas Keung	X	х			х	 story of Juana Tejada 'a diminutive and soft-spoken Filipina caregiver' a symbol for changes to the rights of the often voiceless, faceless live-in caregivers toiling at low wages for looking after Canada's young and old live-in caregivers have to live without OHIP when they are on "implied status" 'I worked hard and faithfully for my permanent residency I want to move on with my life, have kids and start a family'
#42 2009/ 01/03	High cost of looking after others' kids Lesley Ciarula Taylor		X	X	Х	X	 story of Vicky Policarpio, Judy Gonzalez, Maria Castro all university educated, heartbreak of years of separation (average = 8 years) and reunion: loneliness, estrangement Filipino teenagers = one of highest school drop out rates in Toronto LCP as a 'a transaction between rich and poor countries' guilt and anger; 'Whenever I would hold any child, I would think I was holding my own child. I looked after them as if they were my own because my own were so far away' 'Their mothers are different, too: independent breadwinners who long ago abandoned their traditional submissive roles' eliminate live-in clause and let caregivers choose employers: 'We need to let this community know these women can be good citizens of Canada'
#43 2009/ 02/28	Filipinos debate their identity, how they fit in Lesley Ciarula Taylor	X	Х			X	 Luz del Rosario: I came here so my children could have a better life 'Why don't you become that politician who creates that bill that changes the law to rescue live-in caregivers?'

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#44 2009/ 02/28	Why it's bad to cheat the nanny Trish Crawford				Х	х	 'it is imperative that Canadians – who have escaped their own Nannygate scandal so far – pay the proper taxes for employing a nanny' 'When you employ a nanny, you are an employer' complicated: 'You are telling your children something important' 'The biggest mistake employers make, Rich says, is thinking the nanny can just fit into a Canadian household without being acclimatized' 'Remember these people are going to be Canadian citizens'
#45 2009/ 03/08	Nanny back in hospital as her cancer worsens Nicholas Keung	X	Х	Х	Х	X	 story of Juana Tejada 'dying wish' to visit family in Philippines (and see LCP changed – recommendations for 2nd health exam) appeal on humanitarian groups 'I worked hard and faithfully will work harder when I'm cancer-free'
#46 2009/ 03/11	Juana Tejada, 39: Nanny inspired reforms for caregivers Nicholas Keung	X	х	Х	X	х	 story of Juana Tejada (obituary) 'tiny and soft spoken voice for migrant nannies' 'she sacrificed her whole life for us' had planned to start working again to sponsor her family's immigration
#47 2009/ 03/14	Nannies trapped in bogus jobs Dale Brazao and Robert Cribb		Х	X		Х	 part 1 of TO star investigation story of Joelina Maluto claims promised job with a Toronto family to be non-existent when she arrived from Hong Kong illegally 'a demure 44-year-old mother of 4' story of mistreatment played out by many in Ontario: a nanny trap CBSA officials: 'ongoing fraud [90%] and misrepresentation [human trafficking]' within program; exploit people's dreams to come to Canada recruiter Spivak (Rakela Care Agency): ads promise "real jobs" and "real employers" program leaves 'innocent victims' open to exploitation; nannies unable to pay placement fees from agencies Spivak: 'that's their problem, not mine'

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#48 2009/ 03/15	Federal agencies fail to protect migrant nannies Robert Cribb			Х		X	 part 2 of TO Star investigation many foreign caregivers paying lots of money to come to Canada to learn jobs turn out to be fake sponsoring families under the salary employees quitting: 'feeling unwanted'
#49 2009/ 03/17	Critics want crackdown as nannies exploited Robert Cribb			X		X	 response to Star investigation: federal government must prosecute nanny recruiters that prey on vulnerable foreign caregivers 'Faced with what is for them a crushing debt, some are forced to work illegally, others deported, some end up suicidal' Agatha Mason (Intercede): 'just evil in a new country, nobody to turn to' Lester Lagat: 'I knew I couldn't fight with (Tait). I was afraid. I didn't have any papers' Long delays in processing foreign nanny applications are prompting unscrupulous firms to import caregivers for bogus employers Guth: charge high interest, there are girls who walk, high risk
#50 2009/ 03/18	Government ignores foreign nannies' plight Antonia Zerbisias			Х	X	x	 expose Ontario's "nanny trap" 'not many Canadian women want to work as nannies because the pay and conditions are so terrible' foreign women workers always get the worst in human trafficking 'vulnerable women, isolated and frightened, forced to pay illegal fees while families at home starve' government solution to daycare crisis?
#51 2009/ 03/18	Stop the nanny abuses Opinion			Х	Х	x	 legality of taking money from nannies during recruiting process in Ontario (business – exploitation = hub for human trafficking) 'easy prey, aspiring nannies so desperate for a better life in Canada, indentured servants

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#52 2009/ 03/21	'A strong spirit' returns home Alex Felipe	Х	Х				 story of Juana Tejada made long-awaited return trip 'a woman who never complained about her illness, helped so many by speaking out, family hero, strong fighting spirit' went abroad because life difficult
#53 2009/ 03/21	More voices on nanny series Jim Karygiannis, Lisa Hynes, Jess B. Antonio, Jessica Ponting, Mel Glickman			Х	X	x	 powerlessness: 'when a caregiver complains his or her working conditions, the Canadian employer is given the benefit of the doubt' suggestion: treat caregivers as entrepreneurial immigrants encourage 'Social Entrepreneurship' they are not illegals but arrived here in good faith, deceived by recruiters victims, sent back without due process racist employer-driven imm system 'notion of being good enough to work, but not good enough to enjoy the basic human rights standards as Canadians' 'live with abuse because of the promise of permanent residency and the threat of not having an income' 'All Canadians should be outraged'
#54 2009/ 03/21	Shedding light on a sordid story RE: Investigative series on nannies Opinion letters		x	Х	Х	x	 speaking up and investigative news give hope for action immigration program that only provides cheap help for the portion of society that could easily afford expand Bill 139 to include employment agencies to protect vulnerable 'barbaric in our nation: innocent women who simply want to make their family's lives back home better' exploitation, pain and suffering of foreign domestic workers 'sense of entitlement and ownership of women': stories I have been told about how people treat their Philippine nannies make my toes curl

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#55 2009/ 03/22	Nanny 'blacklist' proposed Robert Cribb			Х	Х	x	 reforms: after investigation, LCP under fire for failing to protect nannies – punishment of victims provincial and federal government enforcement need for licensing
#56 2009/ 04/03	Victory for our nannies Robert Cribb	X		Х	х		 Peter Fonseca: 'stories of exploitation of vulnerable workers disheartening' devote lives to caring for our loved ones, rights must be respected Pura Velasco, Catherine Manuel, Joelina Maluto 'I hope Canada will become an example for the whole world' community minded individuals reacted, workers in Ontario treated with fairness
#57 2009/ 04/03	Years of championing caregivers' cause pays off Dale Brazao, Robert Cribb	X					 story of activist Pura Velasco 'soft-spoken, 4-foot-11 Velasco'
#58 2009/ 04/05	Immigration scams abound RE: Victory to our nannies Opinion Letters	x		Х		x	 ensure equity and equality: campaign for justice by nannies with their blood, sweat and tears narrative: suffering for many seeking a new and free life in Canada Filipina nannies abuse the system too
#59 2009/ 04/06	Filipinos celebrate nannies' triumph; Rally turns into party for proposed law to protect caregivers Robert Cribb	X				x	 'Canada's dirty secret it is not a Filipino struggle, it affects us all' action against systemic abuse and exploitation
#60 2009/ 04/07	Correcting flaws in nanny system RE: Give nanny jobs to Canadians Ajamu Nangwaya (Opinion)				X	X	 low wages, servile status, minimum benefits = Ontarians avoid type of work if good enough to take care of children, good enough for permanent residency status immediately

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#61 2009/ 04/09	Job bank could end rogue fees for nannies; Recruitment agencies would close, critics say Lesley Ciarula Taylor			Х			 agencies charging nannies 'exorbitant recruitment fees' The Star found many of the province's 8,000 live-in caregivers paid agencies thousands of dollars for jobs in Ontario that don't exist
#62 2009/ 04/27	Ontario's 'Nanny Hotline' goes live Dale Brazao	X					 Foreign caregivers working in Ontario who believe they've been abused by labour recruiters or employers now have a direct line to the provincial government help protect vulnerable employees under LCP
#63 2009/ 05/05	Ruby Dhalla's nanny trouble Dale Brazao			Х			 Ruby Dhalla, Liberal MP: 'nanny trap' scandal – allegations two nannies hired to care for her mother were illegally employed and then mistreated surfaced at public meeting: LCP keeps workers 'enslaved' jobs unrelated to caring for mother: 'She wanted a slave, not a caregiver' brother Neil Dhalla: 'being used as a dupe and pawn by people desperate to remain in Canada at any cost' nannies Gordo and Tongson currently working legally for families who treat them well
#64 2009/ 05/06	Give nannies more time to meet requirements Joanna Smith	X	х	Х	Х	х	 'Nannies who quit their jobs because they are mistreated should be given more time to meet requirements to become permanent residents of Canada before being deported' No one should feel that they have to tolerate mistreatment in the short term for the long-term gain of permanent residency stakes are high also for families left behind waiting to reunite inspired by Juana Tejada

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#65 2009/ 05/07	Dhalla seeks federal ethics investigation Susan Delacourt	_		х		x	 Ruby Dhalla resignation concerns over legal implications for nannies: deportation controversy highlight the Liberals' lack of concern for immigrants and women
#66 2009/ 05/08	Dhalla worker paid under table Dale Brazao	-		X	Х	X	 Lyle Alvarez: promised she would stay in Canada if tryout as a housekeeper overworked and underpaid 'treated her like a servant not allowed to eat with the family could go to bed only after the last family member' "I cannot stay here (and) work with you as an illegal. I want to be legal'
#67 2009/ 05/09	We use nannies but fail to give them rights Anonymous			Х	Х	x	 wealthy families in Toronto preferring Filipino nannies to Canadian ones 'Canadians comfortable with making use of foreign nannies for their labour without giving citizenship and rights?' helplessness to abuse stem from program itself: gaps in legislation must be changed if Canada is to live up to reputation foreign caregivers come to this country to care for our most valued resources
#68 2009/ 05/11	Nanny trap is suspiciously selective Antonia Zerbisias		x		Х	x	 Ruby Dhalla case also raises questions about sexism and child care One of reasons so few women in Parliament is because of lack of child care, also burdened with ailing parents fears 1 - Canadians who want child care will have to jump through more bureaucratic hoops, with more possibilities for legal errors fears 2 - immigrant women hoping for better lives won't get chance to earn them if Canadian parents play it safe by avoiding the LCP = women and children pay price

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#69 2009/ 05/12	Caregivers 'scared' but vow to testify Dale Brazao, Susan Delacourt	X	X	X	X	Х	 Ruby Dhalla case: Gordo and Tongson concerned their testimony at hearing will get them deported because they were working illegally: pressure from family members and friends who fear but they say they hope to help other foreign caregivers speak out and obtain better treatment from employers
#70 2009/ 05/12	Nannygate and the global economy Martin Regg Cohn		X	X		X	 Ruby Dhalla: 'a lot of love' for nannies Howard Levitt (lawyer): elaborate political conspiracy cautionary tale: unglamorous tale of the nannies who toil, unseen and unheard, in the homes of upper-classsome Canadians with no class at all for their families, 'Filipinas face hardships around the world' in Canada, permanent residency is the big payoff - but the nannies, and the Philippines, pay a heavy price brain drain, heavy hearts, child care
#71 2009/ 05/14	New round today in Dhalla vs. nannies Susan Delacourt	-		X			 Dhalla: caregivers were treated with love and luxury while living with family caregivers: tales of 'torture and stress'
#72 2009/ 05/14	Dhalla lying, advocate implies Susan Delacourt			х			 Agatha Mason (caregivers' advocate) has invoked the story of Pinocchio to rebut Ruby Dhalla's version of events; said Tongson's was 'hair raising' Levitt (lawyer): allegations expanding and more exaggerated by the day
#73 2009/ 05/16	The real moral of nannygate Thomas Walkom	_			Х	Х	 important questions from Dhalla case: Why does Canada have a temporary immigrant program for nannies? why not admit them through the normal immigration stream? And if we don't need foreigners to take care of children or the elderly, why admit anyone at all? creates two classes of immigrants

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#74 2009/ 05/18	The exploitation of nannies has a long, dreary history Lorne Waldman			х	Х	х	 In the 1960s, the nannies were most often illegal immigrants who worked long hours for little pay cleaning our houses and caring for our children illegal immigrants who are the most vulnerable to abuse; percentage of nannies that lack status – must be encouraged to come out of shadows and regularize status provide an important service to our community; caring for our children so we can work productively
#75 2009/ 05/29	Caregiver denies using family to get into Canada Dale Brazao			Х			 story of Magdalene Gordo (accuse Ruby Dhalla): former employer George Roswell now saying she used them original story in <i>Globe and Mail</i> Gordo: not comfortable in their home and feeling ill; 'treated' to Christmas gifts and Niagara trip agency advised her to leave if unhappy, Roswells made her leave immediately
#76 2009/ 05/30	Ex-boss denies nanny slept on floor Dale Brazao			х			 story of Magdalene Gordo Roswell claim she was a guest in their home for first two weeks 'out of the kindness of our hearts, we provided her with gifts' different versions of story
#77 2009/ 06/06	Report calls for 'nannygate' probe; Urges agencies to look into allegations by Dhalla's ex-caregivers Dale Brazao			х			 Ruby Dhalla case Gordo: 'I am confident the truth will prevail, and we have told the truth' theme of truth/version of events/credibility of stories
#78 2009/ 06/11	Dhalla case not closed Anonymous			Х			 attack on credibility and excuses of Ruby Dhalla need for more comprehensive investigation and recommendations

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#79 2009/ 06/11	Plan to curb nanny abuse presented to Parliament Dale Brazao	X		X		X	 foreign caregivers should be given 'conditional' permanent resident status and informed of their rights and responsibilities response to reports of abuse interim health benefits and allowed to go to school federal ethics commissioner Mary Dawson not looking into Dhalla case
#80 2009/ 07/13	Ontario seeks input on nanny law Robert Cribb	X		Х	X		 province asking for public consultations on new law to protect caregivers from abuse government awareness that caregivers charged by recruiters, sometimes not genuine even if approved by government 'face immigration problems that make them ripe for exploitation'
#81 2009/ 07/18	What to do when it's nanny who needs care Allan Thompson	X		х			 dealing with nanny who has breast cancer but no OHIP and family cannot financially support situation mention of advocacy groups situation: no way to predict may run into questions of her status in Canada some hospitals would provide treatment, others won't
#82 2009/ 09/27	Toronto Filipinos await news after Typhoon Ketsana Carmen Chai		х	Х			 Guen Guray, LCP worker: 'not really a mother if don't know what's happening in the Philippines they're my life' Corazon Clarete: another mother with children Filipinos are 'strong and can survive' but need help – typhoon disaster dominant plot line: children left behind in the Philippines

# DATE	ARTICLE + AUTHOR	activists	mothers	victims	workers	foreigners	NOTES
#83 2009/ 10/06	Nannies sue recruiter over promised jobs Dale Brazao	X		Х	X		 3 caregivers (Joelina Maluto, Debie Dela Fuente, Mary Grace Galego) suing recruiter Rachel Spivak of Rakela Care Agency: actions as human trafficking housed in basement; 'training' included Spivak's laundry and cleaning recruited 200 Filipinas via Hong Kong Pura Velasco: women turned to court because government has failed to protect them
#84 2009/ 10/15	Bad-boss blacklist to protect nannies Dale Brazao	X			х	х	 nanny advocates have long complained government chooses easier route of deporting hapless workers caught working illegally rather than charging the recruiters or the employers new regulations put onus on immigration officers to assess validity of job offer and 'phantom employers' limits worker to 4 years in Canada and prevent from reapplying for 6 years
#85 2009/ 10/16	Questions remain on foreign workers Anonymous			Х	Х	Х	 Kenney's program raises bigger questions: cutting off opportunities for Canadians, creating backdoor immigration system, 'here today, gone tomorrow' workforce need for stricter rules and better enforcement 'Star series exposing mistreatment of Filipino caregivers'
#86 2009/ 10/21	Exploited nannies win fee battle Dale Brazao	X		х	х	х	 the <i>Star</i> found nannies were housed in high numbers in basement apartments and flophouses around the GTA, then forced to work illegally to start paying recruiters their placement fees legislation makes holding personal documents an offense will help 'thousands of voiceless, helpless, hardworking people that are being exploited' crackdown on those who lure to Canada through fake job contracts

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#87 2009/ 10/22	Ontario nanny bill includes jail terms Rob Ferguson		X		X	X	 bill by Peter Fonseca: because of justifiable concerns of charging exorbitant placement fees Tova Rich: it will also be harder for families to find nannies NDP labour critic Cheri DiNovo: nannies work as indentured servants Dalton McGuinty: 'Ontarians feel the responsibility that you'll be treated fairly, that there will be rules in place that respect your human dignity'
#88 2009/ 11/02	Nannies' dreams choked by bureaucratic red tape Laurie Monsebraaten		х	Х	х	Х	 'They leave their families and give up careers in teaching, nursing and technology to come here and look after our children and frail elderly' immigration consultant Sol Gombinsky: 'nannies' dreams are often shattered by technicalities in Canada's Live-In Caregiver Program and the "heartless" and "arbitrary" decisions of immigration officials' no appreciation for hardships endured and sacrifices made by these women
#89 2009/ 11/04	'Guest worker' abuses blasted Les Whittington			Х	Х	Х	 Sheila Fraser report: problems with temporary worker exploitation and integrity of immigration system newcomers in LCP tolerate abuse, poor working conditions, and poor accommodations so as to not lose opportunity lower-skilled workers at risk Conservatives view immigrants as 'economic units: use and throw out'
#90 2009/ 11/24	Plight of live in caregivers: 'Punished for falling in love' Nicholas Keung		Х	Х	x		 story of Guia Bautista the 'wrong guy': a refugee claimant = a unique provision and 'discriminatory' rule, causes unnecessary family separation Bautista now a single mom separation is hard on mothers, sole providers of family, and situation often breaks up relationships mention of Juana Tejada

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#91 2009/ 11/25	Nanny wins landmark suit Dale Brazao	x	x	X	X	x	 story of Marivic Perlas Rivera A foreign caregiver brought to Canada with a job offer from a "ghost employer" has been awarded \$10,000 in damages in the first court victory against a nanny recruiter victory comes on the heels of a <i>Star</i> investigation over the year A Filipina national who holds a college degree in accounting, Rivera worked as a domestic helper in Hong Kong 'Anxious to start work to support her husband and two young children in the Philippines' I started crying. I don't know where to go, I don't know where to start," They all wanted me to work right away. I said I don't want to work without a permit. Marna Martin: This case is significant because most Filipina ladies in this situation are afraid to come forward
#92 2009/ 12/11	Nannies anti-exploitation law passes Dale Brazao			Х		X	 Bill 210 Nannies bravely told their stories of exploitation, their abusers were exposed, and lawmakers have acted Peter Fonseca: 'Respect for the dignity and worth of others is one of the core things of this bill seeks to protect those who protect and nurture others everyday of their working lives' 'They care for our loved ones who cannot care for themselves'
#93 2009/ 12/12	Ottawa takes steps to protect caregivers Dale Brazao	x		Х		x	 The federal government is moving to protect foreign caregivers from abuse and exploitation while making it easier for them to obtain permanent residency in Canada help strengthen protection, 'These important changes help fulfill Canada's duty to those who care for our young, our disabled and our elderly' support of Juana Tejada law

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#94 2009/ 12/13	New nanny laws 'a start' Brendan Kennedy	X		Х		X	 Velasco commended the government for the changes, but said the Temporary Foreign Workers' Program governing nannies is still "a mess" that exploits workers Faye Arellano: made the noise thanks to <i>Star</i> and advocates Kenney RE: permanent residency = mend the program, not end it
#95 2009/ 12/19	Good package of changes for live-in caregivers Allan Thompson					x	 permanent residence status A key factor in these immigration medical exams is determining whether an applicant has a medical condition that would pose excessive burden on the Canadian healthcare system
#96 2010/ 01/16	Consumers in the wild; Mass marketers tap anthropologists to learn what's really going on at home Dana Flavelle					x	 part of Kraft project: 1 of 12 families that represent the 'new consumer': a Filipino nanny raising her own children and an employer's = diversity, appealing to wide range of consumers
#97 2010/ 02/26	Big on heart, low on everything else Richard Ouzounian		X	X		X	 review of play Future Folk Three cast members (Catherine Hernandez, Karen Ancheta and Aura Carcueva) play women who have come from the Philippines under the Live-in Caregiver Program, which, while dangling the prospect of freedom in front of some women in desperate situations, usually provides Torontonians with very affordable and compliant nannies only thing you really learn about these women is that they miss their families also have to ask if all Filipina nannies are so saintly, all their employers are so heartless and lives are so empty also include Juana Tejada story

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#98 2010/ 06/06	Loophole in new law leaves sick nannies at risk Nicholas Keung		x			x	 story of Marcia Bandales who in 2004 left behind her husband and four children to work as a nanny in Toronto, hoping to give family a better future = but her time running out despite new laws, can still be rejected permanent residency on medical grounds: because of breast cancer diagnosis = immigration officers still have discretion: would "cause extensive demand" on social services Toronto immigration lawyer Rafael Fabregas for Juana Tejada: 'nothing has changed' 'My goal is to stay in Canada and have my family beside me till I die. I hope they will grant me my wish'
#99 2010/ 06/09	Foreign workers at bottom end of payscale: Most earn 'substantially' less than Canadians in jobs such as live-in caregivers, housekeepers Nicholas Keung					X	 many non-permanent members of a visible minority group: biggest cluster (almost 14% = Filipino)
#100 2010/ 06/14	Newcomers who make Canada better: Twelve from GTA among 25 immigrants honoured for their achievements here Nicholas Keung					X	 Rafael Fabregas, immigration lawyer 'a step in improving profile of Filipino Canadian community' 'There is nothing to be ashamed of in being a live-in caregiver I encourage them to dream and aim high'
#101 2010/ 06/29	Ailing caregiver wins reprieve on residency Anonymous			Х			 story of Marcia Piamonte Bandales granted 'an exemption from being medically inadmissible'

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#102 2010/ 10/08	No Thanksgiving for migrant workers David Goutor and Chris Ramsaroop				Х	х	 Pilgrimage to Freedom: tradition of resistance; LCP sends nannies and domestic servants to upper and middle-class households 'power imbalance between boss worker built in program; migrants' presence in Canada depends on staying in job' Recent proposals to "reform" = examples of calculated cynicism 'entrenching a new class of inexpensive and easily exploitable labour'
#103 2010/ 10/08	Back to the future for caregivers Rafael Fabregas				Х	X	 should be admitted as permanent residents: same model for single, white, British women before WW2 historical analysis of caregiver labour work immigration Audrey Macklin: live-in care work least desirable legal option for women as foreigners from Asia and Caribbean began dominating pool = new recruitment model will continue to arrive in Canada as indentured servants
#104 2011/ 01/14	Who is looking after your parents? Carol Goar			Х	X	X	 live-in caregivers increase 400% over past decade leaves live-in caregivers vulnerable to abuse and denies them full protection of the Charter of Rights study: no country good at importing caregivers; western governments are seeking quick fixes for a long-term problem: stopgap, not a solution rich countries look abroad, not within, for compassion and work ethic that will allow citizens to age in dignity

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#105 2011/ 03/22	Ruby Dhalla's family seeks to gag nanny Dale Brazao			X		x	 Ruby Dhalla and her family want a judge to force nanny (Richelyn Tongson) who claims she was exploited while working at their Mississauga home to accept a \$5,000 payment and a gag order not to talk about the deal None of the three caregivers had work permits for the Dhalla home as required of anyone hiring a foreign national under the federal live-in caregiver program. All three women are Philippines natives Dhallas: all for the purpose of advancing her immigration claim and political motives no investigations started for Tongson: 'swept under carpet'
#106 2011/ 04/25	Labour scholarship empowers Canadian migrant workers Nicholas Keung		X		Х	X	 Toronto nanny is 1/5 foreign workers whose children and relatives abroad are awarded a scholarship by the United Food and Commercial Workers story of Jesusa Santos hard work paid off in supporting family and earning nephew scholarship privilege will give nephew opportunity to achieve goals symbolic way to give money back to countries in global south
#107 2011/ 06/10	Nanny told to accept Dhalla deal: Gag order imposed after caregiver accepts \$5000 settlement Dale Brazao			Х		Х	 original deal was agreed upon by Tongson's previous lawyer but she refused to sign it 'horrid things she had been forced to endure in that household' all three women were Filipino nationals repeated allegations of abuse to court that recommended authorities, but no investigation started

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#108 2011/ 09/24	Toronto grandmother faces immigration nightmare for family Nicholas Keung		х	х		х	 story of Jocelyn Miranda granted custody of her abandoned grandson in Manila, but Ottawa has refused to issue him a permit to join her in Canada faced with a difficult choice: abandon her husband or desert their grandchild 'I left behind my family, so I could be a live-in caregiver and give them a better future. I just want to ask our immigration minister not to keep our family separated'
#109 2011/ 09/27	Filipinos lose shirt in visa quest Dale Brazao			Х		X	 Gloria Delos Santos deals with Filipino community (mostly caregivers, overstaying work permit) to 'expedite' bringing loved ones to Canada espousal of many benefits of immigrating to Canada
#110 2011/ 11/13	Nannies by day, boxing fans by night Emily Jackson		Х			X	 Saturday night party: it's about the "Pac-Man," a source of pride for Filipinos no matter where they reside watch with family back home via Skype
#111 2011/ 11/16	TV drama focuses on Canada's 'most celebrated caregiver' Nicholas Keung	X	Х	Х		X	 episode of popular Filipino TV drama being shot in the GTA: Juana Tejada battled bureaucratic injustice for dream of family a better future in Canada In death, diminutive Filipina left a giant legacy: change in federal law to better protect foreign live-in caregivers 'inspiring': depicts strength of Filipinos working abroad Tejada, tiny woman, weathered face

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#112 2011/ 11/24	Live-in caregivers made to work longer to earn status Nicholas Keung			X		X	 long waits for status: 18 months to bring caregiver to Canada Manuella Gruber Hersch: government is slowly killing program, financially risky for families to use program 'our aging population needs this program' caregivers wait 18 months to get open work permit as wait for status story of Filipina nurse, Ruby Primero: must wait to practice as a nurse
#113 2011/ 12/15	Immigration minister says foreign caregivers can work elsewhere when contract ends Dale Brazao and Richard J. Brennan			х	х		 Following a <i>Star</i> investigation, Ottawa has quietly issued 10,000 open work permits to foreign caregivers once their two-year obligation is met foreign nannies treated as servants and forced to stay with one employer Terry Olayta: 'released from bondage: poverty, slavery, neglect' many forced to live in employer's home after original contract ends policy: consultations after Dhalla case Kenney: help caregivers settle into their new life in Canada Lamoureaux: health issue more important than exploitation issue
#114 2012/ 01/06	Nanny nation: from the Philippines, with love Dan Smith		x			x	 'thousands of GTA nannies from the Philippines, providing vital low-paying care for vulnerable Canadians as their own families wait at home' sight of Filipino nanny with young charges is a ubiquitous one in Toronto goal to sponsor family as would-be immigrants and family reunification story of Melechizedek Maquiso, male nanny: whatever reason for being here, all are unanimous in wanting to be reunited with family East-West relationships

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#115 2012/ 02/13	Shortage of live-in caregivers leads to 'nanny poaching' Nicholas Keung				х	Х	 shortage of live-in caregivers since December: # of live-in caregivers plummeted 40% since peak agency: nannies moving out onto professional fields, clients scrambling Ottawa's new legislation make it costly for families to hire a nanny Jodi Kaplan: she and her nanny have been approached by strangers 'safeguard Canadian families' interests' caregivers receiving open work permits have already lived up to obligations
#116 2012/ 05/21	Nannies waiting longer for open work permits in Canada Nicholas Keung		Х			X	 without it, must continue working as live-in caregiver story of Catalina Ferano 'longed for the day she would be free to do what she wants in Canada' Kenney: 'program a revolving door' difficult for caregivers to plan lives and families to coordinate childcare needs without consistency Ana Marie Sanchez: 'I just want to be with my son and my husband'
#117 2012/ 05/21	When a migrant worker dies suddenly, a community takes charge Nicholas Keung	Х				Х	 story of Girlie Gioquino give proper memorial and repatriate body to family in Philippines like many migrant workers: has no family in Canada to cover funeral reach out to Filipino diaspora groups Philippine/Canadian government has a role to play
#118 2013/ 01/14	Domestic workers toil in penury and danger Carol Goar				X	X	 ILO raise red flag about LCP: means they're available around the clock, regardless of Canadian law; also limited command of English or French and little knowledge of Canadian law domestic workers are an indispensible part of social fabric Canada could show leadership in ratifying treaty 'We have nothing to lose. The world's poorest, most powerless workers have so much to gain'

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#119 2013/ 02/15	Canada Immigration: How a decade of policy change has transformed the immigration landscape Nicholas Keung				Х	X	 program long provide staple stock of migrant workers issue: (lack of) access to permanent residency status – disposable workforce likened to modern day slavery since 2010, Philippines = Canada's top immigrant source country prevailing 'enforcement agenda'
#120 2013/ 04/19	Live-in caregiver's coma leaves her daughters' future in limbo Nicholas Keung		Х		Х	X	 story of Maricon Gerente dreamed of bringing her two young daughters here from the Philippines; now in coma 'the breadwinner for the girls and her siblings', divorced so close to achieving her dream; her daughters' futures now in limbo; always talking about her dream of reuniting in Canada former employer Jodie Gilbert: 'She's spent her entire life doing that, looking after others' children while away from her own' While working for the Gilberts, she spent her evenings taking classes in a two-year program to become a personal support worker
#121 2013/ 04/24	Nanny in coma granted permanent resident status in hospital Nicholas Keung		х		Х	x	 story of Maricon Gerente Filipino nanny who dreamed of permanent resident status and bringing daughters to Canada = first part of wish came true two immigration officers arrived days after <i>Star</i> article published in vegetative state: daughters make hard decision to remove life support = permanent residency status for them up in the air The Canadian government owes her children she made a lot of sacrifices for better life for them here employer Jodie Gilbert set trust fund *see comments section

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#122 2013/ 04/30	Reforms to foreign worker program are 'cosmetic', workers' advocates say Nicholas Keung	х		Х	Х	x	 story of former caregiver Kay Manuel 'we are not stealing jobs, but filling ones Canadians do not want due to long hours, low pay, and live-in requirement' Ottawa can enhance transparency by publicizing bad employers
#123 2013/ 05/31	Filipino nanny in coma dies at 44; daughters granted temporary residency Nicholas Keung		Х			X	 story of Maricon Gerente: death daughters plan to return to Canada and apply for permanent residency on humanitarian grounds Filipino nanny; dying wish to reunite with daughters in Canada daughters arrived with help of Gerente's former employer
#124 2013/ 06/01	Filipino students adjust to new parents: their own Louise Brown		Х			X	 88 students from Philippines at Forest Hill Collegiate: many marks lag behind those even of other newcomers parents eager to show separation and sacrifice were worth it strength of family bonds; creation of a generation 'lonely lolas' in Philippines children overwhelmed with expectations and cope by withdrawing call on Canada to allow LCP workers to immigrate with their families colonial mentality: get out to get ahead – torn traditional family asunder
#125 2013/ 07/01	Immigration law will 'tear families apart': Live-in caregivers and refugees will be the ones hardest hit by new definition of 'dependent child' as younger than 19 Nicholas Keung		Х			x	 story of Lourdes Octaviano Tolentino: correction made, new law does not affect her by the time LCP worker can apply for permanent residency, children may be over the age limit 'I don't see a future if I cannot have my son with me in Canada kills my dreams and hopes' government: change reflects immigration goal for economic prosperity; suggest come as international students (tuition) instead critics: change will split families, Canada is a country that honours family values

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#126 2013/ 08/10	Immigration is about people Debbie Douglas, Avvy Go				X	X	 LCP grants employers role in what is really job of the nation: determining who can acquire citizenship include soul-searching exercise in who we are as people, values we choose
#127 2013/ 12/25	Making Christmas happen: the people behind the holiday Zoe McKnight		x			x	 story of Helen Arenal 'I treat them like my own kids' power outages: unable to Skype with family; Typhoon Haiyan received open work permit: 'I hope this is the gift for me'
#128 2014/ 01/22 #129 2014/ 04/08	Immigrant dreams die with deceased nanny Nicholas Keung New Ontario bill to protect migrants is doomed Nicholas Keung	x	x	x	X	x	 story of Edna Aldovino after died of cancer, application for permanent residency was terminated advocates urge Ottawa to give dependants of dead applicants a chance for permanent status desperate for last gift she could give son: dream for better life died with her uniqueness of LCP: applicant must make commitment and sacrifice before receive anything in return spend two years looking after others' kids owed to their kids Canada has obligation to look after child's best interests donations and support from Filipino community to fly son Kenneth to visit mention of Maricon Gerente Liza Draman, former live-in caregiver, advocate Caregivers' Action Centre current loopholes in the system: 'little has changed for us' heart-wrenching stories disparity between promise of law and reality = root of abuse: no regulation Faraday: look not as disposable workers but future citizens: human beings and not just commodities Draman: live-in caregivers who dare to complain discouraged when officials dismiss their cases

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#130 2014/ 05/01	Temporary foreign workers a global phenomenon Rick Salutin				X	x	 vs. <i>Globe</i> column Margaret Wente 'are human dreams and motivation' Wente: 'Filipina nannies don't 'move up the income ladder' what's preventing people like nannies from doing better? temporary foreign worker phenomenon: part of extended historical conflicts over power between forces like capital and labour in which most people didn't even know they held membership
#131 2014/ 05/19	Why Canada rejected these Typhoon Haiyan victims Amy Dempsey		X	x		X	 story of Sharon Creer Visa officer not satisfied Toronto nanny's surviving relatives were "significantly affected" by Philippines typhoon: did not have enough money to support proposed stay in Canada Canadian government had announced it would fast-track visa applications- government publicity stunt Creer, a composed 34-year-old with kind eyes and strong Christian faith, tends to keep her emotions in check, but the past year has shaken her positive core taking care of other people's children while her own grew up without her halfway around the world Leaving home to make a living is a way of life in the Philippines 'It will be different in Canada, but we will be together' *see comments section
#132 2014/ 05/27	Feds keep details on visas for typhoon victims secret: Ministry won't say how many Filipinos applied for fast-track status, or how many were refused Amy Dempsey			Х		X	 government: roughly 1,100 cases approved – Filipinos in Toronto surprised by high number despite urgent situation, some waiting more than five months for response cynicism of government motivations

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